

BUSINESS AIR NEWS

Magazine readership and circulation statement

JULY / AUGUST 2026

Business Air News is the world's leading magazine for business aircraft owners, and is published bi-monthly in printed and digital formats.

Each issue is distributed to our own proprietary and exclusive database of owners and operators of business jets, turboprops, cabin-class twins and twin turbine helicopters throughout the world, as well as other leading business aviation professionals.

The magazine can be read online, and these statements downloaded at www.businessairnews.com.

Our meticulous attention to detail in ensuring that we research owners and operators of every aircraft ensures market-leading impact and value-for-money for our advertisers.



SUMMARY

Qualified recipients	64,552
Other recipients	1,114
FBO copies	739
Bulk copies	7
Total copies	66,412
Total readership	98,755

Total readership figure is based on:

Readers per printed copy	5.4
Readers per digital/exhibition copy	1.0
Readers per bulk copy	15.0

The number of readers per printed copy is based on reader questionnaire feedback during the most recent three years. Casual visitors viewing the Digital edition on the web site are not included in these figures at all.

BUSINESS/OCCUPATION BREAKOUT

	Qualified Printed	Qualified Digital	Non-qualified Printed	Non-qualified Digital	Total	Per cent
Owners/operators of business aircraft	5,075	40,216	0	0	45,291	68.2
Other business aviation professionals	641	19,359	0	1,109	21,109	31.7
Other recipients	0	0	0	5	5	0.0
Total	5,716	59,575	0	1,114	66,405	

Note: Throughout this report there is no duplication between the Printed and Digital copy recipient figures. Those receiving a printed copy may also receive the Digital edition, but are not included in the Digital totals. Other recipients comprise mainly direct requests for the Digital edition.

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QUALIFIED SOURCE/AGE BREAKOUT

	One Year Printed	One Year Digital	Two Years Printed	Two Years Digital	Three Years Printed	Three Years Digital	Total
Direct Personal Requests	757	299	474	218	405	185	2,338
Company Requests	76	1,192	26	869	8	208	2,379
Aircraft Registries & Directories	3,164	47,543	758	8,505	48	556	60,574
Total	3,997	49,034	1,258	9,592	461	949	65,291

QUALIFIED MAILING ADDRESS BREAKOUT

	Count	Per cent
Individuals by name and job title	60,321	92.3
Individuals by name only	2,781	4.2
Individuals by job title only	2,189	3.3
Total	65,291	

AIRCRAFT FLEET DATA: Shown below are the numbers of aircraft registered in each country, the owners and operators of which we aim to include within our printed circulation. Note that we also distribute to those responsible for aircraft based in this region but registered elsewhere.

GEOGRAPHIC DISTRIBUTION

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
AFRICA										
Algeria	5	31	0	36	58	10	63	0	44	117
Angola	6	34	3	43	111	25	45	7	61	138
Benin	0	4	0	4	4	0	2	0	3	5
Botswana	10	43	0	53	97	6	58	5	19	88
Burkina Faso	2	10	0	12	21	3	5	0	11	19
Burundi	0	1	0	1	1	0	0	0	1	1
Cameroon	1	11	0	12	16	4	5	0	17	26
Cape Verde	1	4	0	5	9	0	1	0	0	1
Central African Republic	2	11	0	13	22	0	6	9	0	15
Chad	0	9	0	9	9	6	11	1	0	18
Comoros	0	3	0	3	3	0	3	0	0	3
Congo	1	3	0	4	8	7	4	4	3	18
Congo, Democratic Republic	8	12	0	20	55	0	0	0	0	0
Djibouti	0	3	0	3	3	1	1	0	1	3
Egypt	8	113	2	123	186	37	12	1	65	115
Equatorial Guinea	0	3	0	3	3	7	3	0	2	12
Eswatini	0	2	0	2	2	0	1	0	1	2
Ethiopia	4	39	0	43	61	2	10	3	5	20
Gabon	0	11	0	11	11	3	7	7	9	26
Gambia	1	4	0	5	9	3	0	0	0	3
Ghana	1	31	0	32	36	5	9	0	5	19
Guinea	0	5	0	5	5	0	2	1	3	6
Guinea-Bissau	0	2	0	2	2	0	2	1	0	3
Ivory Coast	3	10	0	13	26	5	12	3	21	41
Kenya	29	153	1	183	325	20	203	9	73	305
Lesotho	0	2	0	2	2	0	0	0	4	4
Liberia	0	3	0	3	3	0	0	0	0	0
Libya	7	16	0	23	54	15	10	5	16	46
Madagascar	3	24	0	27	40	3	23	2	10	38
Malawi	1	0	0	1	5	1	3	3	4	11
Mali	2	8	0	10	19	2	7	1	2	12
Mauritania	0	3	0	3	3	3	7	1	2	13
Mauritius	2	32	0	34	43	3	10	0	5	18
Mayotte	0	1	0	1	1	0	0	0	0	0
Morocco	8	42	2	52	115	43	28	5	32	108
Mozambique	0	15	0	15	15	2	7	3	15	27

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Namibia	4	37	0	41	59	12	30	4	15	61
Niger	0	5	0	5	5	1	9	0	0	10
Nigeria	25	162	2	189	327	85	26	3	116	230
Reunion	0	14	0	14	14	0	0	0	3	3
Rwanda	1	4	0	5	9	0	2	1	4	7
Saint Helena	0	1	0	1	1	0	0	0	0	0
Sao Tome and Principe	0	6	0	6	6	2	1	0	0	3
Senegal	1	14	0	15	19	6	8	3	6	23
Seychelles	1	13	0	14	18	0	0	0	0	0
Sierra Leone	0	3	0	3	3	0	0	0	2	2
Somalia	2	4	0	6	15	0	1	0	2	3
South Africa	116	550	6	672	1,266	136	374	127	446	1,083
South Sudan	0	2	0	2	2	1	0	0	0	1
Sudan	2	14	0	16	25	7	8	1	12	28
Tanzania	17	74	0	91	166	3	100	13	10	126
Togo	0	2	0	2	2	1	3	0	2	6
Tunisia	2	31	0	33	42	12	4	1	10	27
Uganda	5	29	0	34	56	3	26	2	14	45
Zambia	5	28	0	33	55	4	27	14	13	58
Zimbabwe	5	21	0	26	48	0	11	12	11	34
Total	291	1,712	16	2,019	3,523					

ASIA

Afghanistan	0	8	0	8	8	3	37	0	57	97
Bangladesh	3	39	0	42	55	1	9	0	44	54
Bhutan	0	14	0	14	14	1	0	0	2	3
Brunei	0	5	0	5	5	3	0	0	7	10
Cambodia	0	19	0	19	19	0	0	0	13	13
China	24	531	3	558	706	370	207	20	703	1,300
East Timor	0	2	0	2	2	0	0	0	0	0
Hong Kong	1	3	0	4	8	0	0	0	0	0
India	24	842	3	869	1,017	211	92	17	259	579
Indonesia	10	174	1	185	243	40	179	24	240	483
Iran	0	15	0	15	15	45	15	0	43	103
Japan	15	273	2	290	384	111	115	44	675	945
Kazakhstan	2	81	0	83	92	47	15	1	71	134
Kyrgyzstan	0	7	0	7	7	1	1	1	4	7
Laos	0	8	0	8	8	0	2	0	5	7
Macau	2	15	0	17	26	1	0	0	1	2
Malaysia	7	191	6	204	319	17	38	4	141	200
Maldives	2	46	0	48	57	0	79	1	0	80
Mongolia	1	22	0	23	27	1	5	0	14	20
Myanmar	0	14	0	14	14	0	3	0	3	6
Nepal	2	52	0	54	63	2	54	0	34	90
Pakistan	4	75	0	79	97	45	35	11	79	170
Philippines	7	179	4	190	277	55	84	28	192	359
Singapore	7	196	6	209	324	6	0	0	7	13
South Korea	6	113	2	121	175	34	20	0	154	208
Sri Lanka	2	52	0	54	63	1	10	4	25	40
Taiwan	3	72	1	76	103	4	12	2	14	32
Tajikistan	0	4	0	4	4	5	0	0	7	12
Thailand	5	143	1	149	185	44	53	4	218	319
Turkmenistan	0	4	0	4	4	7	0	0	29	36
Uzbekistan	0	20	0	20	20	5	0	0	10	15
Vietnam	1	56	0	57	61	12	6	0	19	37
Total	128	3,275	29	3,432	4,401					

CENTRAL AMERICA

Anguilla	0	7	0	7	7	0	0	5	0	5
Antigua	1	15	0	16	20	0	0	3	2	5

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Aruba	0	10	0	10	10	78	0	0	7	85
Bahamas	0	91	2	93	121	15	52	44	0	111
Barbados	1	22	0	23	27	2	4	1	0	7
Belize	1	18	0	19	23	0	25	2	4	31
Bermuda	0	17	0	17	17	65	4	0	2	71
Bonaire (Netherlands)	0	2	0	2	2	0	0	0	0	0
British Virgin Islands	0	19	0	19	19	0	1	1	0	2
Cayman	0	15	0	15	15	137	0	0	19	156
Costa Rica	4	69	0	73	91	2	36	11	27	76
Curacao	0	18	0	18	18	0	10	8	0	18
Dominica	0	2	0	2	2	0	0	0	0	0
Dominican Republic	5	129	1	135	171	28	24	4	28	84
El Salvador	0	23	0	23	23	0	3	2	15	20
Grand Cayman	0	1	0	1	1	0	0	0	0	0
Grenada	0	2	0	2	2	0	0	0	0	0
Guadeloupe	1	14	0	15	19	0	0	0	0	0
Guatemala	8	116	4	128	219	8	57	17	156	238
Haiti	0	5	0	5	5	0	4	3	0	7
Honduras	1	37	0	38	42	2	25	2	18	47
Jamaica	1	22	0	23	27	0	1	3	9	13
Martinique	0	7	0	7	7	0	0	0	0	0
Montserrat	0	1	0	1	1	0	0	3	0	3
Netherlands Antilles	0	1	0	1	1	0	0	0	0	0
Nicaragua	0	13	0	13	13	0	6	0	3	9
Panama	4	122	2	128	174	9	35	7	77	128
Puerto Rico	7	115	4	126	213	0	0	0	0	0
Saba (NL)	0	1	0	1	1	0	0	0	0	0
Saint Barthelemy (France)	0	14	0	14	14	0	0	0	0	0
Saint Martin (France)	0	1	0	1	1	0	0	0	0	0
Sint Eustatius (NL)	0	1	0	1	1	0	0	0	0	0
Sint Maarten	0	14	0	14	14	0	5	4	0	9
St Kitts and Nevis	0	10	0	10	10	0	0	0	0	0
St Lucia	0	13	0	13	13	0	0	0	0	0
St Vincent	0	16	0	16	16	0	0	0	0	0
Trinidad and Tobago	0	18	0	18	18	0	0	0	0	0
Turks and Caicos	1	19	0	20	24	0	0	0	0	0
Virgin Islands (U.S.)	1	30	0	31	35	0	0	0	0	0
West Indies	0	3	0	3	3	0	0	0	0	0
Total	36	1,053	13	1,102	1,442					
EUROPE										
Albania	1	9	0	10	14	0	0	0	5	5
Alderney	0	1	0	1	1	0	0	0	0	0
Andorra	0	4	0	4	4	0	0	0	0	0
Armenia	2	10	0	12	21	3	2	1	4	10
Austria	59	470	4	533	849	216	44	47	197	504
Azerbaijan	4	20	0	24	42	19	1	0	25	45
Azores	0	2	0	2	2	0	0	0	0	0
Belarus	0	12	1	13	27	21	5	0	13	39
Belgium	41	248	4	293	529	49	31	22	56	158
Bosnia-Herzegovina	2	8	0	10	19	3	2	2	5	12
Bulgaria	15	89	0	104	170	25	14	3	19	61
Canary Islands	0	3	0	3	3	0	0	0	0	0
Croatia	3	64	0	67	80	15	7	1	17	40
Cyprus	11	71	0	82	130	1	2	4	19	26
Cyprus (Northern)	0	2	0	2	2	0	0	0	0	0
Czech Republic	56	321	3	380	668	90	78	46	91	305
Denmark	37	205	3	245	450	88	71	61	53	273
Estonia	12	53	0	65	118	8	26	8	7	49

	<i>Printed</i>	<i>Digital</i>	<i>FBO/Exhib</i>	<i>Total</i>	<i>Readership</i>	<i>Jets</i>	<i>Turboprops</i>	<i>Twins</i>	<i>Helicopters</i>	<i>Fleet</i>
Canada	170	2,736	27	2,933	4,059	667	1,256	233	1,955	4,111
Mexico	94	1,015	25	1,134	1,898	775	317	73	566	1,731
Saint Pierre and Miquelon (France)	0	1	0	1	1	0	0	0	0	0
U.S.A.	2,208	28,904	451	31,558	47,592	17,855	9,712	4,308	7,603	39,478
Total	2,472	32,656	503	35,631	53,550					
OCEANIA										
American Samoa	0	4	0	4	4	0	0	0	0	0
Australia	67	1,310	12	1,389	1,852	405	678	734	962	2,779
Cook Islands	0	9	0	9	9	1	4	0	0	5
Easter Island (Chile)	0	1	0	1	1	0	0	0	0	0
Fiji	1	37	0	38	42	0	21	13	10	44
French Polynesia	0	24	0	24	24	0	1	0	0	1
Guam	1	13	0	14	18	0	1	1	0	2
Kiribati	0	4	0	4	4	0	2	0	0	2
Marshall Islands	1	3	0	4	8	0	1	0	0	1
Micronesia	0	4	0	4	4	0	0	2	0	2
Nauru	0	2	0	2	2	0	0	0	0	0
New Caledonia	0	24	0	24	24	0	0	0	0	0
New Zealand	27	467	0	494	613	19	124	58	550	751
Niue	0	1	0	1	1	0	0	0	0	0
Northern Marianas	0	8	0	8	8	0	0	0	0	0
Palau	0	3	0	3	3	0	0	1	0	1
Papua New Guinea	3	62	0	65	78	13	86	4	87	190
Samoa	0	9	0	9	9	0	5	1	0	6
Solomon Islands	0	4	0	4	4	2	7	5	0	14
Tahiti	0	4	0	4	4	0	0	0	0	0
Tonga	0	2	0	2	2	0	0	0	0	0
Vanuatu	1	5	0	6	10	0	2	10	0	12
Total	101	2,000	12	2,113	2,725					
SOUTH AMERICA										
Argentina	17	354	5	376	521	213	210	55	192	670
Bolivia	1	24	0	25	29	11	36	7	13	67
Brazil	104	2,962	38	3,104	4,094	1,226	1,504	547	1,460	4,737
Chile	7	262	3	272	345	45	67	10	248	370
Colombia	5	199	4	208	286	39	281	54	160	534
Ecuador	4	87	0	91	109	9	21	20	54	104
Falkland Islands	0	3	0	3	3	0	0	6	0	6
French Guiana	0	9	0	9	9	0	0	0	0	0
Guyana	2	27	0	29	38	0	25	6	7	38
Paraguay	2	80	0	82	91	8	57	61	7	133
Peru	2	88	0	90	99	19	41	5	47	112
Suriname	1	21	0	22	26	7	16	3	7	33
Uruguay	0	33	0	33	33	11	10	13	11	45
Venezuela	6	236	1	243	283	249	349	52	208	858
Total	151	4,385	51	4,587	5,965					
Unknown location	0	5	0	5	5					
TOTAL	4,977	60,689	746	66,412	98,755					

Publisher's affidavit

We hereby declare and confirm that all data set forth in this statement are true.

David Wright, Managing Director

Date: 25/06/2026

Janet Edwards, Database Manager

Bishop's Stortford, U.K.