

BUSINESS AIR NEWS

Magazine readership and circulation statement

MAY / JUNE 2026

Business Air News is the world's leading magazine for business aircraft owners, and is published bi-monthly in printed and digital formats.

Each issue is distributed to our own proprietary and exclusive database of owners and operators of business jets, turboprops, cabin-class twins and twin turbine helicopters throughout the world, as well as other leading business aviation professionals.

The magazine can be read online, and these statements downloaded at www.businessairnews.com.

Our meticulous attention to detail in ensuring that we research owners and operators of every aircraft ensures market-leading impact and value-for-money for our advertisers.



SUMMARY

Qualified recipients	64,453
Other recipients	2,105
FBO copies	742
Bulk copies	7
Total copies	67,307
Total readership	100,172

Total readership figure is based on:

Readers per printed copy	5.5
Readers per digital/exhibition copy	1.0
Readers per bulk copy	15.0

The number of readers per printed copy is based on reader questionnaire feedback during the most recent three years. Casual visitors viewing the Digital edition on the web site are not included in these figures at all.

BUSINESS/OCCUPATION BREAKOUT

	Qualified Printed	Qualified Digital	Non-qualified Printed	Non-qualified Digital	Total	Per cent
Owners/operators of business aircraft	5,071	40,232	0	0	45,303	67.3
Other business aviation professionals	644	19,248	0	1,113	21,005	31.2
Other recipients	0	0	0	992	992	1.4
Total	5,715	59,480	0	2,105	67,300	

Note: Throughout this report there is no duplication between the Printed and Digital copy recipient figures. Those receiving a printed copy may also receive the Digital edition, but are not included in the Digital totals. Other recipients comprise mainly direct requests for the Digital edition.

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QUALIFIED SOURCE/AGE BREAKOUT

	One Year Printed	One Year Digital	Two Years Printed	Two Years Digital	Three Years Printed	Three Years Digital	Total
Direct Personal Requests	798	279	457	228	417	177	2,356
Company Requests	70	1,195	26	886	4	212	2,393
Aircraft Registries & Directories	3,226	48,498	648	7,522	69	483	60,446
Total	4,094	49,972	1,131	8,636	490	872	65,195

QUALIFIED MAILING ADDRESS BREAKOUT

	Count	Per cent
Individuals by name and job title	60,136	92.2
Individuals by name only	2,872	4.4
Individuals by job title only	2,187	3.3
Total	65,195	

AIRCRAFT FLEET DATA: Shown below are the numbers of aircraft registered in each country, the owners and operators of which we aim to include within our printed circulation. Note that we also distribute to those responsible for aircraft based in this region but registered elsewhere.

GEOGRAPHIC DISTRIBUTION

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
AFRICA										
Algeria	5	30	0	35	58	10	63	0	44	117
Angola	6	31	3	40	109	25	45	7	61	138
Benin	1	3	0	4	8	0	2	0	3	5
Botswana	11	42	0	53	102	6	58	5	19	88
Burkina Faso	2	11	0	13	22	3	5	0	11	19
Burundi	0	1	0	1	1	0	0	0	1	1
Cameroon	2	11	0	13	22	4	5	0	17	26
Cape Verde	0	5	0	5	5	0	1	0	0	1
Central African Republic	0	12	0	12	12	0	5	9	0	14
Chad	1	8	0	9	14	6	11	1	0	18
Comoros	0	3	0	3	3	0	3	0	0	3
Congo	1	3	0	4	8	7	4	4	3	18
Congo, Democratic Republic	4	14	0	18	36	0	0	0	0	0
Djibouti	1	3	0	4	8	1	1	0	1	3
Egypt	8	114	2	124	188	37	12	1	65	115
Equatorial Guinea	1	3	0	4	8	7	3	0	2	12
Eswatini	0	2	0	2	2	0	1	0	1	2
Ethiopia	3	39	0	42	56	2	10	3	5	20
Gabon	1	11	0	12	16	3	7	7	8	25
Gambia	0	5	0	5	5	3	0	0	0	3
Ghana	3	30	0	33	46	5	9	0	5	19
Guinea	0	5	0	5	5	0	2	1	3	6
Guinea-Bissau	0	2	0	2	2	0	2	1	0	3
Ivory Coast	1	9	0	10	14	5	12	3	21	41
Kenya	30	153	1	184	333	20	202	9	72	303
Lesotho	1	1	0	2	6	0	0	0	4	4
Liberia	0	3	0	3	3	0	0	0	0	0
Libya	3	18	0	21	34	15	10	5	16	46
Madagascar	7	22	0	29	60	3	23	2	10	38
Malawi	1	0	0	1	6	1	3	3	4	11
Mali	2	7	0	9	18	2	7	1	2	12
Mauritania	0	3	0	3	3	3	7	1	2	13
Mauritius	2	32	0	34	43	3	10	0	5	18
Mayotte	0	1	0	1	1	0	0	0	0	0
Morocco	8	42	2	52	116	41	28	5	32	106
Mozambique	6	12	0	18	45	2	7	3	15	27

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Namibia	6	35	0	41	68	12	30	4	15	61
Niger	0	5	0	5	5	1	9	0	0	10
Nigeria	30	155	2	187	350	85	26	3	116	230
Reunion	1	13	0	14	18	0	0	0	3	3
Rwanda	1	4	0	5	10	0	2	1	4	7
Saint Helena	0	1	0	1	1	0	0	0	0	0
Sao Tome and Principe	0	5	0	5	5	2	1	0	0	3
Senegal	4	13	0	17	35	6	8	3	6	23
Seychelles	4	11	0	15	33	0	0	0	0	0
Sierra Leone	0	3	0	3	3	0	0	0	2	2
Somalia	0	6	0	6	6	0	1	0	2	3
South Africa	129	554	6	689	1,354	136	375	127	449	1,087
South Sudan	0	2	0	2	2	1	0	0	0	1
Sudan	2	13	0	15	24	7	8	1	12	28
Tanzania	12	75	0	87	141	3	100	13	10	126
Togo	0	2	0	2	2	1	3	0	2	6
Tunisia	5	28	0	33	56	12	4	1	10	27
Uganda	4	32	0	36	54	3	26	2	14	45
Zambia	9	30	0	39	80	4	27	14	13	58
Zimbabwe	5	22	0	27	50	0	11	12	11	34
Total	323	1,700	16	2,039	3,716					

ASIA

Afghanistan	0	9	0	9	9	3	37	0	57	97
Bangladesh	1	41	0	42	46	1	9	0	44	54
Bhutan	0	14	0	14	14	1	0	0	2	3
Brunei	0	5	0	5	5	3	0	0	7	10
Cambodia	0	19	0	19	19	0	0	0	13	13
China	22	528	3	553	694	373	207	20	710	1,310
East Timor	0	2	0	2	2	0	0	0	0	0
Hong Kong	1	3	0	4	8	0	0	0	0	0
India	24	828	3	855	1,005	210	91	17	260	578
Indonesia	7	179	1	187	232	40	179	24	240	483
Iran	0	15	0	15	15	45	15	0	43	103
Japan	11	275	2	288	366	111	115	44	675	945
Kazakhstan	2	83	0	85	94	47	15	1	72	135
Kyrgyzstan	1	7	0	8	12	1	1	1	4	7
Laos	1	7	0	8	12	0	2	0	5	7
Macau	2	16	0	18	27	1	0	0	1	2
Malaysia	7	191	6	204	320	17	37	4	141	199
Maldives	2	47	0	49	58	0	79	1	0	80
Mongolia	0	21	0	21	21	1	5	0	14	20
Myanmar	0	14	0	14	14	0	3	0	3	6
Nepal	3	52	0	55	68	2	54	0	34	90
Pakistan	7	73	0	80	112	43	35	11	79	168
Philippines	7	179	4	190	278	55	84	28	192	359
Singapore	4	197	6	207	309	6	0	0	7	13
South Korea	6	112	2	120	175	34	20	0	154	208
Sri Lanka	2	52	0	54	63	1	10	4	25	40
Taiwan	4	72	1	77	109	4	12	2	14	32
Tajikistan	0	4	0	4	4	5	0	0	7	12
Thailand	6	142	1	149	190	43	53	4	218	318
Turkmenistan	0	4	0	4	4	7	0	0	29	36
Uzbekistan	2	19	0	21	30	5	0	0	10	15
Vietnam	1	58	0	59	64	12	6	0	19	37
Total	123	3,268	29	3,420	4,380					

CENTRAL AMERICA

Anguilla	0	7	0	7	7	0	0	5	0	5
Antigua	1	15	0	16	20	0	0	3	2	5

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Aruba	0	10	0	10	10	75	0	0	7	82
Bahamas	2	89	2	93	130	15	51	44	0	110
Barbados	1	22	0	23	28	2	4	1	0	7
Belize	2	17	0	19	28	0	25	2	4	31
Bermuda	0	17	0	17	17	67	4	0	2	73
Bonaire (Netherlands)	0	2	0	2	2	0	0	0	0	0
British Virgin Islands	0	19	0	19	19	0	1	1	0	2
Cayman	0	15	0	15	15	138	0	0	19	157
Costa Rica	4	69	0	73	91	2	36	11	27	76
Curacao	0	18	0	18	18	0	10	8	0	18
Dominica	0	2	0	2	2	0	0	0	0	0
Dominican Republic	4	131	1	136	168	28	24	4	28	84
El Salvador	0	23	0	23	23	0	3	2	15	20
Grand Cayman	0	1	0	1	1	0	0	0	0	0
Grenada	0	2	0	2	2	0	0	0	0	0
Guadeloupe	1	14	0	15	20	0	0	0	0	0
Guatemala	5	115	4	124	202	8	57	17	156	238
Haiti	0	5	0	5	5	0	4	3	0	7
Honduras	1	37	0	38	42	2	25	2	18	47
Jamaica	1	22	0	23	28	0	1	3	9	13
Martinique	0	6	0	6	6	0	0	0	0	0
Montserrat	0	1	0	1	1	0	0	3	0	3
Netherlands Antilles	0	1	0	1	1	0	0	0	0	0
Nicaragua	0	13	0	13	13	0	6	0	3	9
Panama	2	123	2	127	164	9	35	7	77	128
Puerto Rico	3	114	4	121	190	0	0	0	0	0
Saba (NL)	0	1	0	1	1	0	0	0	0	0
Saint Barthelemy (France)	0	13	0	13	13	0	0	0	0	0
Saint Martin (France)	0	1	0	1	1	0	0	0	0	0
Sint Eustatius (NL)	0	1	0	1	1	0	0	0	0	0
Sint Maarten	0	14	0	14	14	0	5	4	0	9
St Kitts and Nevis	0	10	0	10	10	0	0	0	0	0
St Lucia	0	12	0	12	12	0	0	0	0	0
St Vincent	0	16	0	16	16	0	0	0	0	0
Trinidad and Tobago	1	17	0	18	22	0	0	0	0	0
Turks and Caicos	1	19	0	20	24	0	0	0	0	0
Virgin Islands (U.S.)	0	33	0	33	33	0	0	0	0	0
West Indies	0	3	0	3	3	0	0	0	0	0
Total	29	1,050	13	1,092	1,404					
EUROPE										
Albania	1	9	0	10	14	0	0	0	5	5
Alderney	0	1	0	1	1	0	0	0	0	0
Andorra	1	3	0	4	8	0	0	0	0	0
Armenia	1	10	0	11	16	3	2	1	4	10
Austria	70	459	4	533	904	218	44	47	197	506
Azerbaijan	4	20	0	24	42	19	1	0	25	45
Azores	0	2	0	2	2	0	0	0	0	0
Belarus	0	12	1	13	27	21	5	0	13	39
Belgium	34	257	4	295	504	49	31	22	56	158
Bosnia-Herzegovina	0	8	0	8	8	3	2	2	5	12
Bulgaria	10	92	0	102	147	25	14	3	19	61
Canary Islands	0	3	0	3	3	0	0	0	0	0
Croatia	1	66	0	67	72	15	7	1	17	40
Cyprus	8	73	0	81	117	1	2	4	20	27
Cyprus (Northern)	0	2	0	2	2	0	0	0	0	0
Czech Republic	52	321	3	376	652	88	78	46	91	303
Denmark	29	208	3	240	412	89	71	61	53	274
Estonia	11	57	0	68	118	8	26	8	7	49

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Faroe Islands	0	18	0	18	18	0	0	0	0	0
Finland	14	144	2	160	251	18	43	15	50	126
France	168	1,332	11	1,511	2,421	234	298	185	733	1,450
Georgia	1	43	0	44	48	4	1	0	25	30
Germany	254	1,607	14	1,875	3,214	520	363	156	618	1,657
Gibraltar	0	3	0	3	3	0	0	0	0	0
Greece	20	245	2	267	385	27	24	11	74	136
Greenland	0	19	0	19	19	0	0	0	0	0
Guernsey	3	57	1	61	88	69	15	11	17	112
Hungary	4	66	0	70	88	25	17	15	79	136
Iceland	8	54	0	62	98	5	17	8	9	39
Isle of Man	13	49	0	62	120	191	30	2	49	272
Italy	76	648	9	733	1,201	93	64	37	586	780
Jersey	5	35	0	40	62	3	0	1	1	5
Kosovo	0	2	0	2	2	0	0	0	0	0
Latvia	10	78	2	90	163	17	8	6	16	47
Liechtenstein	3	12	0	15	28	0	0	0	0	0
Lithuania	6	103	0	109	136	26	9	1	7	43
Luxembourg	18	90	1	109	204	81	24	1	16	122
Madeira	0	1	0	1	1	0	0	0	0	0
Malta	30	179	3	212	389	325	36	12	21	394
Moldova	1	16	0	17	22	7	0	0	25	32
Monaco	8	55	0	63	99	2	1	0	18	21
Montenegro	1	8	0	9	14	3	0	0	6	9
Netherlands	31	244	3	278	460	51	55	32	70	208
North Macedonia	1	7	0	8	12	0	0	0	0	0
Norway	31	193	0	224	364	9	50	16	175	250
Poland	39	293	0	332	508	65	43	45	152	305
Portugal	31	255	5	291	500	199	13	16	52	280
Republic of Ireland	24	222	0	246	354	41	12	11	48	112
Romania	10	133	0	143	188	29	11	8	50	98
Russia	0	367	4	371	427	249	55	31	768	1,103
San Marino	0	21	0	21	21	325	35	7	27	394
Serbia	18	73	0	91	172	40	4	10	26	80
Slovakia	7	49	1	57	102	17	6	5	50	78
Slovenia	6	72	0	78	105	24	9	4	27	64
Spain	56	451	3	510	804	105	69	77	504	755
Sweden	40	392	0	432	612	54	51	31	178	314
Switzerland	108	807	13	926	1,596	131	121	27	284	563
Turkey	79	357	2	438	822	200	36	26	100	362
U.K.	343	4,080	13	4,436	6,162	197	189	255	736	1,377
Ukraine	0	94	0	94	94	29	38	4	106	177
Total	1,689	14,577	104	16,370	25,426					
MIDDLE EAST										
Bahrain	3	31	1	35	62	19	0	0	13	32
Iraq	0	17	0	17	17	5	15	0	81	101
Israel	0	164	3	167	209	44	37	21	57	159
Jordan	5	65	0	70	92	16	12	0	11	39
Kuwait	7	26	1	34	80	13	0	0	13	26
Lebanon	0	46	3	49	91	8	2	1	7	18
Oman	2	26	0	28	37	12	0	0	33	45
Qatar	7	51	1	59	104	40	2	3	70	115
Saudi Arabia	17	156	4	177	310	83	25	4	114	226
Syria	2	1	0	3	12	8	0	0	0	8
United Arab Emirates	46	487	6	539	830	65	26	1	197	289
Yemen	1	4	0	5	10	0	3	0	0	3
Total	90	1,074	19	1,183	1,854					
NORTH AMERICA										

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Canada	166	2,734	27	2,927	4,052	669	1,255	233	1,953	4,110
Mexico	74	1,034	25	1,133	1,816	774	317	73	566	1,730
Saint Pierre and Miquelon (France)	0	1	0	1	1	0	0	0	0	0
U.S.A.	2,212	28,785	453	31,445	47,746	17,808	9,682	4,298	7,575	39,363
Total	2,452	32,554	505	35,511	53,615					
OCEANIA										
American Samoa	0	4	0	4	4	0	0	0	0	0
Australia	62	1,315	12	1,389	1,836	404	674	732	960	2,770
Cook Islands	0	9	0	9	9	1	4	0	0	5
Easter Island (Chile)	0	1	0	1	1	0	0	0	0	0
Fiji	2	36	0	38	47	0	21	13	10	44
French Polynesia	0	24	0	24	24	0	1	0	0	1
Guam	2	12	0	14	23	0	1	1	0	2
Kiribati	0	4	0	4	4	0	2	0	0	2
Marshall Islands	0	4	0	4	4	0	1	0	0	1
Micronesia	0	4	0	4	4	0	0	2	0	2
Nauru	0	2	0	2	2	0	0	0	0	0
New Caledonia	1	26	0	27	32	0	0	0	0	0
New Zealand	28	464	0	492	618	19	124	58	545	746
Niue	0	1	0	1	1	0	0	0	0	0
Northern Marianas	0	8	0	8	8	0	0	0	0	0
Palau	0	3	0	3	3	0	0	1	0	1
Papua New Guinea	1	63	0	64	68	13	86	4	87	190
Samoa	0	9	0	9	9	0	5	1	0	6
Solomon Islands	0	4	0	4	4	2	7	5	0	14
Tahiti	0	4	0	4	4	0	0	0	0	0
Tonga	0	2	0	2	2	0	0	0	0	0
Vanuatu	1	5	0	6	10	0	2	10	0	12
Total	97	2,004	12	2,113	2,718					
SOUTH AMERICA										
Argentina	21	353	5	379	544	214	210	55	191	670
Bolivia	1	24	0	25	30	11	36	7	13	67
Brazil	110	2,948	38	3,096	4,123	1,221	1,503	547	1,460	4,731
Chile	6	261	3	270	339	45	67	10	247	369
Colombia	8	199	4	211	303	39	282	54	160	535
Ecuador	4	87	0	91	109	9	21	20	54	104
Falkland Islands	0	3	0	3	3	0	0	6	0	6
French Guiana	0	9	0	9	9	0	0	0	0	0
Guyana	2	27	0	29	38	0	25	6	7	38
Paraguay	4	77	0	81	99	8	58	61	7	134
Peru	2	86	0	88	97	19	41	5	47	112
Suriname	1	21	0	22	26	7	16	3	7	33
Uruguay	0	35	0	35	35	11	10	13	11	45
Venezuela	11	236	1	248	312	249	349	52	208	858
Total	170	4,366	51	4,587	6,066					
Unknown location	0	992	0	992	992					
TOTAL	4,973	61,585	749	67,307	100,172					

Publisher's affidavit

We hereby declare and confirm that all data set forth in this statement are true.

David Wright, Managing Director

Date: 12/05/2026

Janet Edwards, Database Manager

Bishop's Stortford, U.K.