

BUSINESS AIR NEWS

Magazine readership and circulation statement

JANUARY / FEBRUARY 2026

Business Air News is the world's leading magazine for business aircraft owners, and is published bi-monthly in printed and digital formats.

Each issue is distributed to our own proprietary and exclusive database of owners and operators of business jets, turboprops, cabin-class twins and twin turbine helicopters throughout the world, as well as other leading business aviation professionals.

The magazine can be read online, and these statements downloaded at www.businessairnews.com.

Our meticulous attention to detail in ensuring that we research owners and operators of every aircraft ensures market-leading impact and value-for-money for our advertisers.



SUMMARY

Qualified recipients	63,623
Other recipients	2,059
FBO copies	754
Bulk copies	5
Total copies	66,441
Total readership	99,446

Total readership figure is based on:

Readers per printed copy	5.5
Readers per digital/exhibition copy	1.0
Readers per bulk copy	15.0

The number of readers per printed copy is based on reader questionnaire feedback during the most recent three years. Casual visitors viewing the Digital edition on the web site are not included in these figures at all.

BUSINESS/OCCUPATION BREAKOUT

	Qualified Printed	Qualified Digital	Non-qualified Printed	Non-qualified Digital	Total	Per cent
Owners/operators of business aircraft	5,090	39,658	0	0	44,748	67.3
Other business aviation professionals	637	18,992	0	1,111	20,740	31.2
Other recipients	0	0	0	948	948	1.4
Total	5,727	58,650	0	2,059	66,436	

Note: Throughout this report there is no duplication between the Printed and Digital copy recipient figures. Those receiving a printed copy may also receive the Digital edition, but are not included in the Digital totals. Other recipients comprise mainly direct requests for the Digital edition.

Stansted News Ltd
134 South Street, Bishop's Stortford
Hertfordshire, CM23 3BQ
United Kingdom
Tel: +44 (0)1279 714505
www.businessairnews.com

Advertising Manager
Brad Wright
Tel: +44 (0)1279 714521
Email: brad@businessairnews.com

Circulation/Subscriptions
Janet Edwards
Tel: +44 (0)1279 714515
Email: janet@businessairnews.com

QUALIFIED SOURCE/AGE BREAKOUT

	One Year Printed	One Year Digital	Two Years Printed	Two Years Digital	Three Years Printed	Three Years Digital	Total
Direct Personal Requests	542	363	382	314	296	291	2,188
Company Requests	54	1,420	17	471	35	362	2,359
Aircraft Registries & Directories	4,186	52,645	173	2,443	42	341	59,830
Total	4,782	54,428	572	3,228	373	994	64,377

QUALIFIED MAILING ADDRESS BREAKOUT

	Count	Per cent
Individuals by name and job title	59,167	91.9
Individuals by name only	3,029	4.7
Individuals by job title only	2,181	3.3
Total	64,377	

AIRCRAFT FLEET DATA: Shown below are the numbers of aircraft registered in each country, the owners and operators of which we aim to include within our printed circulation. Note that we also distribute to those responsible for aircraft based in this region but registered elsewhere.

GEOGRAPHIC DISTRIBUTION

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
AFRICA										
Algeria	6	28	0	34	61	10	58	0	44	112
Angola	11	35	3	49	140	24	44	7	61	136
Benin	0	4	0	4	4	0	2	0	3	5
Botswana	12	42	0	54	108	6	57	5	19	87
Burkina Faso	1	11	0	12	16	3	5	0	11	19
Burundi	0	1	0	1	1	0	0	0	1	1
Cameroon	0	12	0	12	12	4	5	0	17	26
Cape Verde	1	4	0	5	10	0	1	0	0	1
Central African Republic	1	11	0	12	16	0	5	9	0	14
Chad	0	8	0	8	8	6	11	1	0	18
Comoros	1	4	0	5	10	0	3	0	0	3
Congo	2	4	0	6	15	7	4	4	3	18
Congo, Democratic Republic	11	10	0	21	70	0	0	0	0	0
Djibouti	1	2	0	3	8	1	1	0	1	3
Egypt	5	120	2	127	178	37	12	1	65	115
Equatorial Guinea	0	3	0	3	3	7	3	0	2	12
Eswatini	0	2	0	2	2	0	1	0	1	2
Ethiopia	4	38	0	42	60	2	10	3	5	20
Gabon	1	11	0	12	16	4	7	7	8	26
Gambia	0	5	0	5	5	3	0	0	0	3
Ghana	3	28	0	31	44	5	9	0	5	19
Guinea	0	5	0	5	5	0	2	1	3	6
Guinea-Bissau	0	2	0	2	2	0	2	1	0	3
Ivory Coast	1	9	0	10	14	4	12	3	18	37
Kenya	30	160	1	191	340	18	201	9	72	300
Lesotho	1	3	0	4	8	0	0	0	4	4
Liberia	0	3	0	3	3	0	0	0	0	0
Libya	0	18	0	18	18	15	10	5	15	45
Madagascar	6	24	0	30	57	3	22	2	10	37
Malawi	0	1	0	1	1	1	3	3	4	11
Mali	3	8	0	11	24	2	7	1	2	12
Mauritania	0	3	0	3	3	2	7	1	2	12
Mauritius	2	31	0	33	42	3	10	0	5	18
Mayotte	0	1	0	1	1	0	0	0	0	0
Morocco	6	46	2	54	109	40	28	5	32	105
Mozambique	3	14	0	17	30	2	7	3	16	28

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Namibia	6	41	0	47	74	12	31	4	15	62
Niger	2	3	0	5	14	1	9	0	0	10
Nigeria	25	154	2	181	322	79	25	3	116	223
Reunion	0	14	0	14	14	0	0	0	3	3
Rwanda	0	4	0	4	4	0	2	1	4	7
Sao Tome and Principe	0	2	0	2	2	2	1	0	0	3
Senegal	5	12	0	17	40	6	8	3	6	23
Seychelles	2	13	0	15	24	0	0	0	0	0
Sierra Leone	0	4	0	4	4	0	0	0	2	2
Somalia	0	5	0	5	5	0	0	0	2	2
South Africa	145	567	7	719	1,470	137	376	127	450	1,090
South Sudan	0	2	0	2	2	1	0	0	0	1
Sudan	4	13	0	17	35	7	8	1	12	28
Tanzania	15	76	0	91	158	3	98	13	10	124
Togo	0	2	0	2	2	1	3	0	2	6
Tunisia	2	30	0	32	41	12	4	1	10	27
Uganda	3	32	0	35	48	3	26	2	14	45
Zambia	4	34	0	38	56	4	27	14	13	58
Zimbabwe	7	19	0	26	58	0	10	12	9	31
Total	332	1,738	17	2,087	3,819					

ASIA

Afghanistan	0	8	0	8	8	3	37	0	57	97
Bangladesh	1	43	0	44	48	1	9	0	44	54
Bhutan	0	14	0	14	14	1	0	0	2	3
Brunei	0	5	0	5	5	3	0	0	7	10
Cambodia	0	19	0	19	19	0	0	0	13	13
China	22	539	3	564	705	373	207	20	709	1,309
East Timor	0	2	0	2	2	0	0	0	0	0
Hong Kong	0	2	0	2	2	0	0	0	0	0
India	4	814	3	821	881	201	92	17	256	566
Indonesia	2	175	1	178	201	38	178	24	239	479
Iran	2	49	0	51	60	45	15	0	43	103
Japan	11	275	2	288	366	111	114	44	675	944
Kazakhstan	4	79	0	83	101	45	15	1	74	135
Kyrgyzstan	0	7	0	7	7	1	1	1	4	7
Laos	0	8	0	8	8	0	2	0	5	7
Macau	2	16	0	18	27	1	0	0	1	2
Malaysia	6	192	6	204	315	17	37	4	142	200
Maldives	1	47	0	48	52	0	79	1	0	80
Mongolia	0	20	0	20	20	1	5	0	14	20
Myanmar	0	14	0	14	14	0	3	0	3	6
Nepal	1	54	0	55	60	2	55	0	34	91
Pakistan	6	72	0	78	105	42	35	12	79	168
Philippines	4	180	4	188	262	56	85	28	193	362
Singapore	5	194	6	205	312	6	0	0	7	13
South Korea	5	110	2	117	168	34	19	0	154	207
Sri Lanka	1	53	0	54	58	1	10	4	25	40
Taiwan	3	71	1	75	102	4	12	2	14	32
Tajikistan	0	4	0	4	4	5	0	0	7	12
Thailand	4	144	1	149	181	43	53	4	219	319
Turkmenistan	1	5	0	6	10	7	0	0	30	37
Uzbekistan	1	19	0	20	24	5	0	0	10	15
Vietnam	1	55	0	56	60	12	6	0	19	37
Total	87	3,289	29	3,405	4,202					

CENTRAL AMERICA

Anguilla	0	7	0	7	7	0	0	5	0	5
Antigua	1	15	0	16	20	0	0	3	2	5
Aruba	0	10	0	10	10	71	0	0	7	78

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Bahamas	1	84	2	87	120	14	51	41	0	106
Barbados	1	23	0	24	28	2	3	1	0	6
Belize	2	16	0	18	27	0	24	2	4	30
Bermuda	0	18	0	18	18	70	4	0	2	76
Bonaire (Netherlands)	0	2	0	2	2	0	0	0	0	0
British Virgin Islands	0	17	0	17	17	0	1	1	0	2
Cayman	0	14	0	14	14	141	0	0	17	158
Costa Rica	4	72	0	76	94	2	36	11	27	76
Curacao	1	17	0	18	22	0	10	8	0	18
Dominica	0	2	0	2	2	0	0	0	0	0
Dominican Republic	2	132	1	135	158	27	24	4	28	83
El Salvador	2	23	0	25	34	0	3	2	15	20
Grand Cayman	0	1	0	1	1	0	0	0	0	0
Grenada	0	2	0	2	2	0	0	0	0	0
Guadeloupe	2	13	0	15	24	0	0	0	0	0
Guatemala	3	122	4	129	198	8	57	17	156	238
Haiti	0	5	0	5	5	0	4	3	0	7
Honduras	2	37	0	39	48	2	25	2	18	47
Jamaica	2	21	0	23	32	0	1	3	9	13
Martinique	0	6	0	6	6	0	0	0	0	0
Montserrat	0	1	0	1	1	0	0	3	0	3
Netherlands Antilles	0	1	0	1	1	0	0	0	0	0
Nicaragua	0	14	0	14	14	0	6	0	3	9
Panama	3	118	2	123	164	8	35	7	77	127
Puerto Rico	3	117	4	124	194	0	0	0	0	0
Saba (NL)	0	1	0	1	1	0	0	0	0	0
Saint Barthelemy (France)	0	13	0	13	13	0	0	0	0	0
Saint Martin (France)	0	1	0	1	1	0	0	0	0	0
Sint Eustatius (NL)	0	1	0	1	1	0	0	0	0	0
Sint Maarten	0	12	0	12	12	0	5	4	0	9
St Kitts and Nevis	1	8	0	9	14	0	0	0	0	0
St Lucia	0	12	0	12	12	0	0	0	0	0
St Vincent	1	15	0	16	20	0	0	0	0	0
Trinidad and Tobago	0	20	0	20	20	0	0	0	0	0
Turks and Caicos	1	19	0	20	24	0	0	0	0	0
Virgin Islands (U.S.)	1	32	0	33	38	0	0	0	0	0
West Indies	0	3	0	3	3	0	0	0	0	0
Total	33	1,047	13	1,093	1,424					
EUROPE										
Albania	1	10	0	11	16	0	0	0	5	5
Alderney	0	1	0	1	1	0	0	0	0	0
Andorra	1	2	0	3	8	0	0	0	0	0
Armenia	1	10	0	11	16	3	2	1	4	10
Austria	73	428	5	506	904	217	42	55	191	505
Azerbaijan	3	20	0	23	36	20	1	0	24	45
Azores	0	2	0	2	2	0	0	0	0	0
Belarus	0	12	1	13	27	21	5	0	13	39
Belgium	45	249	4	298	556	48	31	24	56	159
Bosnia-Herzegovina	3	7	0	10	24	3	2	2	5	12
Bulgaria	7	93	0	100	132	26	14	3	19	62
Canary Islands	0	4	0	4	4	0	0	0	0	0
Croatia	5	64	0	69	92	14	7	1	17	39
Cyprus	10	68	0	78	123	1	2	4	20	27
Cyprus (Northern)	0	2	0	2	2	0	0	0	0	0
Czech Republic	60	327	3	390	702	81	77	47	92	297
Denmark	28	207	3	238	406	83	68	61	52	264
Estonia	15	49	0	64	132	8	26	8	7	49
Faroe Islands	0	12	0	12	12	0	0	0	0	0

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Finland	20	139	2	161	279	18	42	15	51	126
France	193	1,295	11	1,499	2,522	219	292	201	725	1,437
Georgia	3	41	0	44	58	4	1	0	25	30
Germany	243	1,574	15	1,832	3,136	511	358	167	614	1,650
Gibraltar	0	3	0	3	3	0	0	0	0	0
Greece	31	249	2	282	450	27	24	11	74	136
Greenland	0	18	0	18	18	0	0	0	0	0
Guernsey	2	56	1	59	82	68	15	11	14	108
Hungary	8	64	0	72	108	28	17	15	79	139
Iceland	9	54	0	63	104	4	17	9	9	39
Isle of Man	8	51	0	59	95	196	29	2	48	275
Italy	86	617	9	712	1,225	97	65	37	592	791
Jersey	3	39	0	42	56	3	0	1	1	5
Kosovo	0	2	0	2	2	0	0	0	0	0
Latvia	3	84	2	89	130	14	8	6	16	44
Liechtenstein	3	14	0	17	30	0	0	0	0	0
Lithuania	6	102	0	108	135	26	9	1	7	43
Luxembourg	14	93	1	108	185	81	24	1	16	122
Madeira	0	1	0	1	1	0	0	0	0	0
Malta	28	185	3	216	384	315	35	13	22	385
Moldova	1	18	0	19	24	7	0	0	25	32
Monaco	4	58	0	62	80	2	1	0	18	21
Montenegro	0	9	0	9	9	3	0	0	6	9
Netherlands	36	238	3	277	481	51	55	33	70	209
North Macedonia	1	7	0	8	12	0	0	0	0	0
Norway	32	199	0	231	375	11	49	17	181	258
Poland	45	281	0	326	528	68	41	44	151	304
Portugal	21	256	5	282	446	199	14	17	53	283
Republic of Ireland	19	226	0	245	330	41	11	11	48	111
Romania	12	131	0	143	197	29	11	8	50	98
Russia	0	375	4	379	435	244	55	31	768	1,098
San Marino	3	19	0	22	36	311	35	7	25	378
Serbia	11	79	0	90	140	40	4	12	26	82
Slovakia	13	42	1	56	128	17	6	5	51	79
Slovenia	6	72	0	78	105	20	9	5	27	61
Spain	50	460	3	513	780	99	69	84	500	752
Sweden	51	378	0	429	658	49	50	34	175	308
Switzerland	119	804	10	933	1,608	119	117	34	287	557
Turkey	70	378	2	450	793	195	36	25	100	356
U.K.	354	4,160	13	4,527	6,302	175	192	273	733	1,373
Ukraine	1	94	0	95	100	29	38	4	108	179
Total	1,761	14,532	103	16,396	25,762					
MIDDLE EAST										
Bahrain	2	34	1	37	60	13	0	0	13	26
Iraq	0	18	0	18	18	5	15	0	81	101
Israel	11	152	3	166	258	40	37	22	56	155
Jordan	2	65	0	67	76	16	12	0	11	39
Kuwait	0	29	1	30	44	13	0	0	13	26
Lebanon	1	48	3	52	98	8	2	1	7	18
Oman	1	28	0	29	34	12	0	0	33	45
Qatar	7	53	1	61	106	39	2	3	70	114
Saudi Arabia	22	162	4	188	343	83	25	4	114	226
Syria	0	2	0	2	2	8	0	0	0	8
United Arab Emirates	42	490	6	538	811	65	26	1	198	290
Yemen	1	4	0	5	10	0	3	0	0	3
Total	89	1,085	19	1,193	1,860					
NORTH AMERICA										
Canada	165	2,560	28	2,753	3,888	649	1,232	239	1,926	4,046

	<i>Printed</i>	<i>Digital</i>	<i>FBO/Exhib</i>	<i>Total</i>	<i>Readership</i>	<i>Jets</i>	<i>Turboprops</i>	<i>Twins</i>	<i>Helicopters</i>	<i>Fleet</i>
Mexico	81	1,020	25	1,126	1,840	769	320	73	566	1,728
Saint Pierre and Miquelon (France)	0	1	0	1	1	0	0	0	0	0
U.S.A.	2,154	28,223	461	30,833	46,985	17,698	9,669	4,357	7,577	39,301
Total	2,400	31,804	514	34,718	52,714					
OCEANIA										
American Samoa	0	4	0	4	4	0	0	0	0	0
Australia	72	1,284	12	1,368	1,860	314	662	815	956	2,747
Cook Islands	0	9	0	9	9	1	4	0	0	5
Easter Island (Chile)	0	1	0	1	1	0	0	0	0	0
Fiji	0	37	0	37	37	0	21	13	10	44
French Polynesia	0	25	0	25	25	0	1	0	0	1
Guam	1	13	0	14	18	0	1	1	0	2
Kiribati	1	3	0	4	8	0	2	0	0	2
Marshall Islands	0	4	0	4	4	0	1	0	0	1
Micronesia	0	4	0	4	4	0	0	2	0	2
Nauru	0	2	0	2	2	0	0	0	0	0
New Caledonia	1	24	0	25	30	0	0	0	0	0
New Zealand	17	467	0	484	560	18	125	54	538	735
Niue	0	1	0	1	1	0	0	0	0	0
Northern Marianas	0	7	0	7	7	0	0	0	0	0
Palau	0	1	0	1	1	0	0	1	0	1
Papua New Guinea	1	52	0	53	58	13	81	4	87	185
Samoa	0	9	0	9	9	0	5	1	0	6
Solomon Islands	0	4	0	4	4	2	7	5	0	14
Tahiti	0	1	0	1	1	0	0	0	0	0
Tonga	0	2	0	2	2	0	0	0	0	0
Vanuatu	1	5	0	6	10	0	2	10	0	12
Total	94	1,959	12	2,065	2,656					
SOUTH AMERICA										
Argentina	21	344	5	370	534	212	206	55	191	664
Bolivia	1	26	0	27	32	11	36	7	13	67
Brazil	118	2,918	39	3,075	4,152	1,193	1,488	550	1,457	4,688
Chile	11	246	3	260	352	46	66	10	248	370
Colombia	5	200	4	209	288	37	283	56	160	536
Ecuador	6	79	0	85	112	8	20	21	54	103
Falkland Islands	0	2	0	2	2	0	0	6	0	6
French Guiana	1	8	0	9	14	0	0	0	0	0
Guyana	0	28	0	28	28	0	26	6	7	39
Paraguay	1	79	0	80	84	8	58	60	7	133
Peru	3	85	0	88	102	19	41	5	47	112
Suriname	1	22	0	23	28	7	16	3	7	33
Uruguay	0	36	0	36	36	9	10	14	11	44
Venezuela	9	234	1	244	298	249	350	52	209	860
Total	177	4,307	52	4,536	6,060					
Unknown location	0	948	0	948	948					
TOTAL	4,973	60,709	759	66,441	99,446					

Publisher's affidavit

We hereby declare and confirm that all data set forth in this statement are true.

David Wright, Managing Director

Date: 14/01/2026

Janet Edwards, Database Manager

Bishop's Stortford, U.K.