BUSINESS AIR NEWS

Magazine readership and circulation statement

NOVEMBER / DECEMBER 2025

Business Air News is the world's leading magazine for business aircraft owners, and is published bi-monthly in printed and digital formats.

Each issue is distributed to our own proprietary and exclusive database of owners and operators or business jets, turboprops, cabin-class twins and twin turbine helicopters throughout the world, as well as other leading business aviation professionals.

The magazine can be read online, and these statements downloaded at www.businessairnews.com.

Our meticulous attention to detail in ensuring that we research owners and operators of every aircraft ensures market-leading impact and value-for-money for our advertisers.

SUMMARY

Qualified recipients	61,560
Other recipients	2,073
FBO copies	762
Bulk copies	5
Total copies	64,400
Total readership	98,531

Total readership figure is based on:

Readers per printed copy	5.7
Readers per digital/exhibition copy	1.0
Readers per bulk copy	15.0

The number of readers per printed copy is based on reader questionnaire feedback during the most recent three years. Casual visitors viewing the Digital edition on the web site are not included in these figures at all.

BUSINESS/OCCUPATION BREAKOUT

	Qualified Printed	Qualified Digital	Non-qualified Printed	Non-qualified Digital	Total	Per cent
Owners/operators of business aircraft	5,054	38,920	0	0	43,974	68.2
Other business aviation professionals	682	17,666	0	1,107	19,455	30.2
Other recipients	0	0	0	966	966	1.5
Total	**5,736**	**56,586**	**0**	**2,073**	**64,395**	

Note: Throughout this report there is no duplication between the Printed and Digital copy recipient figures. Those receiving a printed copy may also receive the Digital edition, but are not included in the Digital totals. Other recipients comprise mainly direct requests for the Digital edition.

QUALIFIED SOURCE/AGE BREAKOUT

	One Year Printed	One Year Digital	Two Years Printed	Two Years Digital	Three Years Printed	Three Years Digital	Total
Direct Personal Requests	480	369	366	312	606	334	2,467
Company Requests	48	1,354	45	533	2	268	2,250
Aircraft Registries & Directories	3,915	50,067	247	2,967	27	382	57,605
Total	**4,443**	**51,790**	**658**	**3,812**	**635**	**984**	**62,322**

QUALIFIED MAILING ADDRESS BREAKOUT

	Count	Per cent
Individuals by name and job title	57,261	91.8
Individuals by name only	3,002	4.8
Individuals by job title only	2,059	3.3
Total	**62,322**	

AIRCRAFT FLEET DATA: Shown below are the numbers of aircraft registered in each country, the owners and operators of which we aim to include within our printed circulation. Note that we also distribute to those responsible for aircraft based in this region but registered elsewhere.

GEOGRAPHIC DISTRIBUTION

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
AFRICA										
Algeria	6	22	0	28	**56**	9	58	0	44	111
Angola	11	30	3	44	**138**	24	44	7	63	138
Benin	0	4	0	4	**4**	0	2	0	3	5
Botswana	14	41	0	55	**121**	6	57	5	19	87
Burkina Faso	1	11	0	12	**17**	3	5	0	11	19
Burundi	0	1	0	1	**1**	0	0	0	1	1
Cameroon	2	11	0	13	**22**	4	5	0	17	26
Cape Verde	0	4	0	4	**4**	0	1	0	0	1
Central African Republic	1	11	0	12	**17**	0	5	9	0	14
Chad	1	7	0	8	**13**	6	11	1	0	18
Comoros	0	5	0	5	**5**	0	3	0	0	3
Congo	2	4	0	6	**15**	7	4	4	3	18
Congo, Democratic Republic	1	15	0	16	**21**	0	0	0	0	0
Djibouti	0	3	0	3	**3**	1	1	0	1	3
Egypt	10	112	2	124	**199**	37	12	1	65	115
Equatorial Guinea	0	3	0	3	**3**	7	3	0	2	12
Eswatini	0	3	0	3	**3**	0	1	0	1	2
Ethiopia	6	36	0	42	**70**	2	10	3	5	20
Gabon	2	10	0	12	**21**	4	7	7	8	26
Gambia	1	4	0	5	**10**	3	0	0	0	3
Ghana	2	24	0	26	**35**	5	9	0	5	19
Guinea	1	4	0	5	**10**	0	2	1	3	6
Guinea-Bissau	0	2	0	2	**2**	0	2	1	0	3
Ivory Coast	1	8	0	9	**14**	4	12	3	18	37
Kenya	25	162	1	188	**320**	17	202	9	72	300
Lesotho	1	1	0	2	**7**	0	0	0	5	5
Liberia	0	3	0	3	**3**	0	0	0	0	0
Libya	0	18	0	18	**18**	15	10	5	15	45
Madagascar	4	25	0	29	**48**	3	21	2	10	36
Mali	1	8	0	9	**14**	2	7	1	2	12
Mauritania	1	1	0	2	**7**	2	8	1	2	13
Mauritius	5	29	0	34	**58**	3	10	0	5	18
Mayotte	0	1	0	1	**1**	0	0	0	0	0
Morocco	9	45	2	56	**126**	40	28	5	31	104
Mozambique	5	13	0	18	**42**	2	7	3	15	27
Namibia	11	39	0	50	**102**	12	31	4	15	62

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Niger	2	4	0	6	**15**	1	9	0	0	10
Nigeria	22	156	2	180	**311**	78	26	3	118	225
Reunion	0	14	0	14	**14**	0	0	0	3	3
Rwanda	0	5	0	5	**5**	0	2	1	4	7
Sao Tome and Principe	0	2	0	2	**2**	2	1	0	0	3
Senegal	2	14	0	16	**25**	6	8	3	7	24
Seychelles	3	12	0	15	**29**	0	0	0	0	0
Sierra Leone	0	4	0	4	**4**	0	0	0	2	2
Somalia	0	6	0	6	**6**	0	0	0	3	3
South Africa	149	558	7	714	**1,512**	135	377	127	449	1,088
South Sudan	0	2	0	2	**2**	1	0	0	0	1
Sudan	1	14	0	15	**20**	7	8	1	12	28
Tanzania	9	78	0	87	**129**	4	97	14	11	126
Togo	0	4	0	4	**4**	1	3	0	2	6
Tunisia	1	31	0	32	**37**	12	4	1	10	27
Uganda	2	34	0	36	**45**	3	27	2	14	46
Zambia	4	33	0	37	**56**	4	27	13	13	57
Zimbabwe	6	21	0	27	**55**	0	10	12	9	31
Total	**325**	**1,712**	**17**	**2,054**	**3,820**					
ASIA										
Afghanistan	0	8	0	8	**8**	3	37	0	57	97
Bangladesh	2	42	0	44	**53**	1	9	0	44	54
Bhutan	0	13	0	13	**13**	0	0	0	1	1
Brunei	0	4	0	4	**4**	3	0	0	7	10
Cambodia	2	19	0	21	**30**	0	0	0	14	14
China	27	523	3	553	**722**	373	207	20	708	1,308
East Timor	0	1	0	1	**1**	0	0	0	0	0
Hong Kong	0	2	0	2	**2**	0	0	0	0	0
India	3	780	3	786	**842**	199	92	17	255	563
Indonesia	7	162	1	170	**217**	38	178	24	240	480
Iran	0	50	0	50	**50**	45	15	0	43	103
Japan	8	246	2	256	**322**	111	114	44	675	944
Kazakhstan	2	68	0	70	**79**	45	15	1	74	135
Kyrgyzstan	0	6	0	6	**6**	1	1	1	4	7
Laos	0	7	0	7	**7**	0	2	0	5	7
Macau	2	16	0	18	**27**	1	0	0	1	2
Malaysia	8	175	7	190	**326**	17	37	4	143	201
Maldives	1	40	0	41	**46**	0	79	1	0	80
Mongolia	0	20	0	20	**20**	1	5	0	14	20
Myanmar	0	12	0	12	**12**	0	3	0	3	6
Nepal	3	52	0	55	**69**	2	55	0	34	91
Pakistan	4	72	0	76	**95**	42	35	12	79	168
Philippines	1	160	4	165	**226**	56	85	28	193	362
Singapore	3	174	6	183	**281**	6	0	0	7	13
South Korea	6	106	2	114	**170**	34	18	0	153	205
Sri Lanka	1	52	0	53	**58**	1	10	4	25	40
Taiwan	3	72	1	76	**104**	5	12	2	14	33
Tajikistan	0	2	0	2	**2**	5	0	0	7	12
Thailand	3	130	1	134	**162**	42	53	3	218	316
Turkmenistan	1	2	0	3	**8**	7	0	0	30	37
Uzbekistan	0	20	0	20	**20**	5	0	0	10	15
Vietnam	4	43	0	47	**66**	12	6	0	19	37
Total	**91**	**3,079**	**30**	**3,200**	**4,048**					
CENTRAL AMERICA										
Anguilla	0	5	0	5	**5**	0	0	5	0	5
Antigua	1	15	0	16	**21**	0	0	3	2	5
Aruba	0	10	0	10	**10**	68	0	0	7	75
Bahamas	1	85	2	88	**121**	15	51	41	0	107

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Barbados	1	23	0	24	**29**	3	3	1	0	7
Belize	3	15	0	18	**32**	0	24	2	4	30
Bermuda	0	17	0	17	**17**	71	4	0	2	77
Bonaire (Netherlands)	0	1	0	1	**1**	0	0	0	0	0
British Virgin Islands	0	19	0	19	**19**	0	1	1	0	2
Cayman	0	15	0	15	**15**	139	0	0	19	158
Costa Rica	5	67	0	72	**96**	2	36	11	27	76
Curacao	1	18	0	19	**24**	0	10	8	0	18
Dominica	0	2	0	2	**2**	0	0	0	0	0
Dominican Republic	5	129	1	135	**172**	27	24	4	28	83
El Salvador	0	21	0	21	**21**	0	3	2	15	20
Grand Cayman	0	1	0	1	**1**	0	0	0	0	0
Grenada	0	2	0	2	**2**	0	0	0	0	0
Guadeloupe	2	13	0	15	**24**	0	0	0	0	0
Guatemala	1	120	4	125	**186**	8	57	17	156	238
Haiti	0	5	0	5	**5**	0	4	3	0	7
Honduras	2	34	0	36	**45**	2	25	2	18	47
Jamaica	1	19	0	20	**25**	0	1	3	9	13
Martinique	0	6	0	6	**6**	0	0	0	0	0
Montserrat	0	1	0	1	**1**	0	0	3	0	3
Netherlands Antilles	0	1	0	1	**1**	0	0	0	0	0
Nicaragua	0	7	0	7	**7**	0	6	0	3	9
Panama	2	111	2	115	**152**	8	35	7	77	127
Puerto Rico	4	118	4	126	**201**	0	0	0	0	0
Saba (NL)	0	1	0	1	**1**	0	0	0	0	0
Saint Barthelemy (France)	0	13	0	13	**13**	0	0	0	0	0
Saint Martin (France)	0	1	0	1	**1**	0	0	0	0	0
Sint Eustatius (NL)	0	1	0	1	**1**	0	0	0	0	0
Sint Maarten	0	12	0	12	**12**	0	5	4	0	9
St Kitts and Nevis	0	9	0	9	**9**	0	0	0	0	0
St Lucia	0	9	0	9	**9**	0	0	0	0	0
St Vincent	0	16	0	16	**16**	0	0	0	0	0
Trinidad and Tobago	0	18	0	18	**18**	0	0	0	0	0
Turks and Caicos	1	19	0	20	**25**	0	0	0	0	0
Virgin Islands (U.S.)	0	32	0	32	**32**	0	0	0	0	0
West Indies	0	3	0	3	**3**	0	0	0	0	0
Total	**30**	**1,014**	**13**	**1,057**	**1,380**					
EUROPE										
Albania	1	10	0	11	**16**	0	0	0	5	5
Alderney	0	1	0	1	**1**	0	0	0	0	0
Andorra	2	2	0	4	**13**	0	0	0	0	0
Armenia	2	9	0	11	**20**	3	2	1	4	10
Austria	82	420	5	507	**962**	220	45	53	192	510
Azerbaijan	2	19	0	21	**30**	20	1	0	24	45
Azores	0	2	0	2	**2**	0	0	0	0	0
Belarus	0	8	1	9	**23**	20	5	0	13	38
Belgium	47	242	4	293	**570**	48	31	24	56	159
Bosnia-Hercegovina	2	8	0	10	**19**	3	2	2	5	12
Bulgaria	6	90	0	96	**124**	26	14	3	17	60
Canary Islands	0	4	0	4	**4**	0	0	0	0	0
Croatia	7	58	0	65	**98**	14	7	1	17	39
Cyprus	13	63	0	76	**137**	1	2	6	20	29
Cyprus (Northern)	0	2	0	2	**2**	0	0	0	0	0
Czech Republic	64	325	3	392	**735**	81	75	47	92	295
Denmark	34	213	3	250	**452**	84	68	61	52	265
Estonia	14	48	0	62	**128**	8	26	8	7	49
Faroe Islands	0	13	0	13	**13**	0	0	0	0	0
Finland	24	128	2	154	**295**	18	42	15	51	126

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
France	189	1,243	11	1,443	**2,485**	219	292	202	722	1,435
Georgia	1	44	0	45	**50**	4	1	0	26	31
Germany	257	1,538	16	1,811	**3,243**	514	356	162	611	1,643
Gibraltar	0	5	0	5	**5**	0	0	0	0	0
Greece	23	221	2	246	**382**	27	24	11	74	136
Greenland	0	18	0	18	**18**	0	0	0	0	0
Guernsey	9	43	1	53	**109**	66	15	12	16	109
Hungary	10	61	0	71	**118**	28	17	15	80	140
Iceland	7	55	0	62	**95**	4	17	9	9	39
Isle of Man	7	55	0	62	**95**	195	28	2	47	272
Italy	97	580	9	686	**1,268**	97	65	37	593	792
Jersey	6	38	0	44	**72**	3	0	1	1	5
Kosovo	0	2	0	2	**2**	0	0	0	0	0
Latvia	5	83	2	90	**142**	13	8	6	16	43
Liechtenstein	2	15	0	17	**26**	0	0	0	0	0
Lithuania	5	105	0	110	**134**	27	9	1	7	44
Luxembourg	12	95	1	108	**178**	79	23	1	17	120
Madeira	0	1	0	1	**1**	0	0	0	0	0
Malta	27	181	3	211	**380**	312	36	13	22	383
Moldova	1	18	0	19	**24**	7	0	0	25	32
Monaco	4	58	0	62	**81**	2	1	0	18	21
Montenegro	1	8	0	9	**14**	3	0	0	6	9
Netherlands	28	246	3	277	**451**	51	54	30	70	205
North Macedonia	1	6	0	7	**12**	0	0	0	0	0
Norway	29	181	0	210	**346**	11	49	17	180	257
Poland	51	278	0	329	**569**	68	41	44	151	304
Portugal	29	252	5	286	**492**	198	14	17	53	282
Republic of Ireland	28	220	0	248	**380**	43	11	11	48	113
Romania	17	124	0	141	**221**	29	10	8	50	97
Russia	0	370	4	374	**430**	244	55	31	766	1,096
San Marino	2	17	0	19	**28**	299	35	7	23	364
Serbia	6	82	0	88	**116**	40	4	12	26	82
Slovakia	10	48	1	59	**120**	17	6	5	51	79
Slovenia	3	74	0	77	**91**	20	9	5	27	61
Spain	59	446	3	508	**827**	98	70	84	501	753
Sweden	49	372	0	421	**651**	50	49	34	173	306
Switzerland	130	785	10	925	**1,676**	112	107	34	282	535
Turkey	73	370	2	445	**816**	190	37	25	101	353
U.K.	358	4,081	13	4,452	**6,317**	176	193	279	723	1,371
Ukraine	1	92	0	93	**98**	29	38	4	108	179
Total	**1,837**	**14,176**	**104**	**16,117**	**26,207**					
MIDDLE EAST										
Bahrain	2	32	1	35	**58**	13	0	0	13	26
Iraq	0	18	0	18	**18**	5	15	0	80	100
Israel	11	149	3	163	**257**	40	38	24	57	159
Jordan	2	64	0	66	**75**	16	12	0	11	39
Kuwait	0	21	1	22	**36**	13	0	0	13	26
Lebanon	1	48	3	52	**99**	8	2	1	7	18
Oman	2	23	0	25	**34**	12	0	0	32	44
Qatar	11	53	1	65	**131**	42	2	3	70	117
Saudi Arabia	19	158	4	181	**326**	81	25	4	114	224
Syria	0	2	0	2	**2**	8	0	0	0	8
United Arab Emirates	30	477	6	513	**738**	65	26	1	198	290
Yemen	1	4	0	5	**10**	0	3	0	0	3
Total	**79**	**1,049**	**19**	**1,147**	**1,784**					
NORTH AMERICA										
Canada	193	2,490	28	2,711	**4,010**	657	1,238	249	1,923	4,067
Mexico	87	993	25	1,105	**1,864**	752	319	71	564	1,706

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Saint Pierre and Miquelon (France)	0	1	0	1	**1**	0	0	0	0	0
U.S.A.	2,038	27,058	467	29,558	**45,680**	17,594	9,641	4,346	7,526	39,107
Total	**2,318**	**30,542**	**520**	**33,380**	**51,555**					
OCEANIA										
American Samoa	0	5	0	5	**5**	0	0	0	0	0
Australia	60	1,249	13	1,322	**1,786**	313	667	833	956	2,769
Cook Islands	0	9	0	9	**9**	1	4	0	0	5
Easter Island (Chile)	0	1	0	1	**1**	0	0	0	0	0
Fiji	0	27	0	27	**27**	0	21	13	10	44
French Polynesia	1	25	0	26	**31**	0	1	0	0	1
Guam	1	13	0	14	**19**	0	1	1	0	2
Kiribati	0	4	0	4	**4**	0	2	0	0	2
Marshall Islands	0	4	0	4	**4**	0	1	0	0	1
Micronesia	0	2	0	2	**2**	0	0	2	0	2
Nauru	1	0	0	1	**6**	0	0	0	0	0
New Caledonia	0	23	0	23	**23**	0	0	0	0	0
New Zealand	23	457	0	480	**588**	19	124	66	541	750
Niue	0	1	0	1	**1**	0	0	0	0	0
Northern Marianas	0	7	0	7	**7**	0	0	0	0	0
Palau	0	1	0	1	**1**	0	0	1	0	1
Papua New Guinea	1	51	0	52	**57**	13	80	4	87	184
Samoa	0	8	0	8	**8**	0	5	1	0	6
Solomon Islands	0	5	0	5	**5**	2	7	5	0	14
Tahiti	0	1	0	1	**1**	0	0	0	0	0
Tonga	0	2	0	2	**2**	0	0	0	0	0
Vanuatu	1	5	0	6	**11**	0	2	10	0	12
Total	**88**	**1,900**	**13**	**2,001**	**2,597**					
SOUTH AMERICA										
Argentina	19	341	5	365	**524**	210	206	55	189	660
Bolivia	1	24	0	25	**30**	11	36	7	13	67
Brazil	145	2,856	39	3,040	**4,268**	1,149	1,475	545	1,451	4,620
Chile	10	242	3	255	**344**	46	66	10	248	370
Colombia	13	195	4	212	**329**	37	280	57	160	534
Ecuador	3	82	0	85	**99**	8	20	21	53	102
Falkland Islands	0	2	0	2	**2**	0	0	6	0	6
French Guiana	0	8	0	8	**8**	0	0	0	0	0
Guyana	0	28	0	28	**28**	0	26	6	7	39
Paraguay	2	76	0	78	**87**	8	58	60	8	134
Peru	1	82	0	83	**88**	19	41	5	47	112
Suriname	0	20	0	20	**20**	7	16	3	7	33
Uruguay	0	35	0	35	**35**	9	10	14	11	44
Venezuela	12	230	1	243	**313**	247	349	52	210	858
Total	**206**	**4,221**	**52**	**4,479**	**6,175**					
Unknown location	0	966	0	966	**966**					
TOTAL	**4,974**	**58,659**	**767**	**64,400**	**98,531**					