

BUSINESS AIR NEWS

Magazine readership and circulation statement

SEPTEMBER / OCTOBER 2025

Business Air News is the world's leading magazine for business aircraft owners, and is published bi-monthly in printed and digital formats.

Each issue is distributed to our own proprietary and exclusive database of owners and operators of business jets, turboprops, cabin-class twins and twin turbine helicopters throughout the world, as well as other leading business aviation professionals.

The magazine can be read online, and these statements downloaded at www.businessairnews.com.

Our meticulous attention to detail in ensuring that we research owners and operators of every aircraft ensures market-leading impact and value-for-money for our advertisers.



SUMMARY

Qualified recipients	62,759
Other recipients	2,045
FBO copies	765
Bulk copies	5
Exhibition copies	900
Total copies	66,474
Total readership	100,622

Total readership figure is based on:

Readers per printed copy	5.7
Readers per digital/exhibition copy	1.0
Readers per bulk copy	15.0

The number of readers per printed copy is based on reader questionnaire feedback during the most recent three years. Casual visitors viewing the Digital edition on the web site are not included in these figures at all.

BUSINESS/OCCUPATION BREAKOUT

	Qualified Printed	Qualified Digital	Non-qualified Printed	Non-qualified Digital	Total	Per cent
Owners/operators of business aircraft	5,008	40,109	0	0	45,117	68.8
Other business aviation professionals	729	17,678	0	1,096	19,503	29.7
Other recipients	0	0	0	949	949	1.4
Total	5,737	57,787	0	2,045	65,569	

Note: Throughout this report there is no duplication between the Printed and Digital copy recipient figures. Those receiving a printed copy may also receive the Digital edition, but are not included in the Digital totals. Other recipients comprise mainly direct requests for the Digital edition.

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QUALIFIED SOURCE/AGE BREAKOUT

	One Year Printed	One Year Digital	Two Years Printed	Two Years Digital	Three Years Printed	Three Years Digital	Total
Direct Personal Requests	454	380	345	297	600	330	2,406
Company Requests	73	1,392	71	483	6	293	2,318
Aircraft Registries & Directories	3,830	49,703	330	4,425	28	484	58,800
Total	4,357	51,475	746	5,205	634	1,107	63,524

QUALIFIED MAILING ADDRESS BREAKOUT

	Count	Per cent
Individuals by name and job title	58,443	92.0
Individuals by name only	3,001	4.7
Individuals by job title only	2,080	3.2
Total	63,524	

AIRCRAFT FLEET DATA: Shown below are the numbers of aircraft registered in each country, the owners and operators of which we aim to include within our printed circulation. Note that we also distribute to those responsible for aircraft based in this region but registered elsewhere.

GEOGRAPHIC DISTRIBUTION

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
AFRICA										
Algeria	9	24	0	33	75	9	58	0	44	111
Angola	9	32	3	44	128	24	44	7	63	138
Benin	0	4	0	4	4	0	2	0	3	5
Botswana	19	43	0	62	151	6	57	5	19	87
Burkina Faso	4	8	0	12	31	3	5	0	11	19
Burundi	0	1	0	1	1	0	0	0	1	1
Cameroon	3	11	0	14	28	4	5	0	17	26
Cape Verde	1	3	0	4	9	0	1	0	0	1
Central African Republic	1	12	0	13	18	0	5	9	0	14
Chad	1	7	0	8	13	7	11	1	0	19
Comoros	1	4	0	5	10	0	3	0	0	3
Congo	3	3	0	6	20	6	4	4	3	17
Congo, Democratic Republic	4	13	0	17	36	0	0	0	0	0
Djibouti	0	3	0	3	3	1	1	0	1	3
Egypt	7	116	2	125	186	38	12	1	65	116
Equatorial Guinea	0	3	0	3	3	7	3	0	2	12
Eswatini	0	3	0	3	3	0	1	0	1	2
Ethiopia	4	47	0	51	70	2	10	3	5	20
Gabon	3	10	0	13	27	4	7	7	8	26
Gambia	0	5	0	5	5	2	0	0	0	2
Ghana	3	23	0	26	40	5	9	0	5	19
Guinea	0	4	0	4	4	0	2	1	3	6
Guinea-Bissau	0	1	0	1	1	0	2	1	0	3
Ivory Coast	3	8	0	11	25	4	12	3	18	37
Kenya	34	160	1	195	369	17	202	9	72	300
Lesotho	0	4	0	4	4	0	0	0	5	5
Liberia	0	4	0	4	4	0	0	0	0	0
Libya	0	18	0	18	18	15	10	5	15	45
Madagascar	11	21	0	32	84	3	21	2	10	36
Mali	2	10	0	12	21	2	7	1	2	12
Mauritania	1	2	0	3	8	2	8	1	2	13
Mauritius	7	31	0	38	71	3	10	0	5	18
Mayotte	0	1	0	1	1	0	0	0	0	0
Morocco	12	45	2	59	143	40	28	5	29	102
Mozambique	4	17	0	21	40	2	7	3	15	27
Namibia	8	41	0	49	87	12	30	4	15	61

	<i>Printed</i>	<i>Digital</i>	<i>FBO/Exhib</i>	<i>Total</i>	<i>Readership</i>	<i>Jets</i>	<i>Turboprops</i>	<i>Twins</i>	<i>Helicopters</i>	<i>Fleet</i>
Niger	3	2	0	5	19	1	9	0	0	10
Nigeria	33	158	2	193	376	76	26	3	118	223
Reunion	2	12	0	14	23	0	0	0	3	3
Rwanda	0	5	0	5	5	0	2	1	4	7
Sao Tome and Principe	2	1	0	3	12	2	1	0	0	3
Senegal	3	15	0	18	32	6	8	3	7	24
Seychelles	8	12	0	20	58	0	0	0	0	0
Sierra Leone	0	4	0	4	4	0	0	0	2	2
Somalia	0	6	0	6	6	0	0	0	3	3
South Africa	186	561	7	754	1,726	134	376	127	448	1,085
South Sudan	0	2	0	2	2	1	0	0	0	1
Sudan	4	14	0	18	37	7	8	1	12	28
Tanzania	21	76	0	97	196	4	97	14	11	126
Togo	0	5	0	5	5	1	3	0	2	6
Tunisia	3	37	0	40	54	12	4	1	10	27
Uganda	4	35	0	39	58	2	26	2	14	44
Zambia	9	31	0	40	82	4	27	13	13	57
Zimbabwe	7	19	0	26	59	0	10	12	9	31
Total	439	1,737	17	2,193	4,494					

ASIA

Afghanistan	0	8	0	8	8	3	37	0	57	97
Bangladesh	1	44	0	45	50	1	9	0	44	54
Bhutan	0	19	0	19	19	0	0	0	1	1
Brunei	0	4	0	4	4	3	0	0	7	10
Cambodia	0	18	0	18	18	0	0	0	14	14
China	27	532	3	562	731	373	207	20	712	1,312
East Timor	0	2	0	2	2	0	0	0	0	0
Hong Kong	0	3	0	3	3	0	0	0	0	0
India	2	791	3	796	847	199	92	17	255	563
Indonesia	7	176	1	184	231	37	178	24	241	480
Iran	1	51	0	52	57	45	15	0	43	103
Japan	7	262	2	271	332	110	114	44	675	943
Kazakhstan	1	71	0	72	77	44	15	1	74	134
Kyrgyzstan	0	6	0	6	6	1	1	1	4	7
Laos	2	5	0	7	16	0	2	0	5	7
Macau	2	16	0	18	27	1	0	0	1	2
Malaysia	10	179	7	196	341	17	37	4	145	203
Maldives	2	42	0	44	53	0	79	1	0	80
Mongolia	1	20	0	21	26	1	5	0	14	20
Myanmar	0	12	0	12	12	0	3	0	3	6
Nepal	2	52	0	54	63	2	55	0	34	91
Pakistan	4	70	0	74	93	42	35	12	79	168
Philippines	3	168	4	175	245	56	85	28	193	362
Singapore	8	176	6	190	312	6	0	0	7	13
South Korea	5	112	2	119	170	34	18	0	154	206
Sri Lanka	1	55	0	56	61	1	10	4	25	40
Taiwan	3	76	1	80	108	6	12	2	14	34
Tajikistan	0	2	0	2	2	5	0	0	7	12
Thailand	1	131	1	133	152	42	52	3	218	315
Turkmenistan	1	2	0	3	8	7	0	0	30	37
Uzbekistan	0	22	0	22	22	5	0	0	10	15
Vietnam	2	47	0	49	58	11	6	0	19	36
Total	93	3,174	30	3,297	4,154					

CENTRAL AMERICA

Anguilla	0	5	0	5	5	0	0	5	0	5
Antigua	1	15	0	16	21	0	0	3	2	5
Aruba	0	9	0	9	9	68	0	0	7	75
Bahamas	3	85	2	90	132	16	51	41	0	108

	<i>Printed</i>	<i>Digital</i>	<i>FBO/Exhib</i>	<i>Total</i>	<i>Readership</i>	<i>Jets</i>	<i>Turboprops</i>	<i>Twins</i>	<i>Helicopters</i>	<i>Fleet</i>
Barbados	1	24	0	25	30	3	3	1	0	7
Belize	3	17	0	20	34	0	24	2	4	30
Bermuda	1	19	0	20	25	70	4	0	2	76
Bonaire (Netherlands)	0	1	0	1	1	0	0	0	0	0
British Virgin Islands	3	17	0	20	34	0	1	1	0	2
Cayman	0	16	0	16	16	140	0	0	19	159
Costa Rica	4	71	0	75	94	2	36	11	27	76
Curacao	0	18	0	18	18	0	10	8	0	18
Dominica	0	2	0	2	2	0	0	0	0	0
Dominican Republic	4	143	1	148	181	26	24	4	28	82
El Salvador	1	23	0	24	29	0	3	2	15	20
Grand Cayman	0	1	0	1	1	0	0	0	0	0
Grenada	0	2	0	2	2	0	0	0	0	0
Guadeloupe	1	15	0	16	21	0	0	0	0	0
Guatemala	9	122	4	135	233	8	57	17	153	235
Haiti	0	5	0	5	5	0	4	3	0	7
Honduras	3	37	0	40	54	2	25	2	18	47
Jamaica	1	19	0	20	25	0	1	3	9	13
Martinique	0	6	0	6	6	0	0	0	0	0
Montserrat	0	1	0	1	1	0	0	3	0	3
Netherlands Antilles	0	1	0	1	1	0	0	0	0	0
Nicaragua	0	6	0	6	6	0	6	0	3	9
Panama	2	117	2	121	158	9	35	7	74	125
Puerto Rico	3	110	4	117	187	0	0	0	0	0
Saba (NL)	0	1	0	1	1	0	0	0	0	0
Saint Barthelemy (France)	0	13	0	13	13	0	0	0	0	0
Saint Martin (France)	0	1	0	1	1	0	0	0	0	0
Sint Eustatius (NL)	0	1	0	1	1	0	0	0	0	0
Sint Maarten	1	12	0	13	18	0	5	4	0	9
St Kitts and Nevis	0	9	0	9	9	0	0	0	0	0
St Lucia	0	8	0	8	8	0	0	0	0	0
St Vincent	0	15	0	15	15	0	0	0	0	0
Trinidad and Tobago	0	18	0	18	18	0	0	0	0	0
Turks and Caicos	1	19	0	20	25	0	0	0	0	0
Virgin Islands (U.S.)	0	33	0	33	33	0	0	0	0	0
West Indies	0	3	0	3	3	0	0	0	0	0
Total	42	1,040	13	1,095	1,474					
EUROPE										
Albania	1	10	0	11	16	0	0	0	5	5
Alderney	0	1	0	1	1	0	0	0	0	0
Andorra	0	2	0	2	2	0	0	0	0	0
Armenia	4	11	0	15	34	3	2	0	4	9
Austria	83	438	5	526	986	215	44	50	190	499
Azerbaijan	3	20	0	23	37	20	1	0	24	45
Azores	0	2	0	2	2	0	0	0	0	0
Belarus	0	7	1	8	22	20	5	0	13	38
Belgium	51	247	4	302	598	48	31	24	56	159
Bosnia-Herzegovina	1	8	0	9	14	3	2	2	5	12
Bulgaria	11	91	0	102	154	23	14	3	17	57
Canary Islands	0	4	0	4	4	0	0	0	0	0
Croatia	7	60	0	67	100	14	7	1	17	39
Cyprus	18	66	0	84	169	1	2	6	19	28
Cyprus (Northern)	0	2	0	2	2	0	0	0	0	0
Czech Republic	70	335	3	408	779	79	75	47	92	293
Denmark	32	211	3	246	438	84	68	61	52	265
Estonia	14	55	0	69	135	8	25	8	7	48
Faroe Islands	1	12	0	13	18	0	0	0	0	0
Finland	17	140	2	159	267	18	41	15	51	125

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France	228	1,255	11	1,494	2,720	227	293	200	722	1,442
Georgia	5	39	0	44	68	4	1	0	26	31
Germany	305	1,548	16	1,869	3,526	516	355	161	610	1,642
Gibraltar	0	5	0	5	5	0	0	0	0	0
Greece	25	223	2	250	396	27	24	11	75	137
Greenland	1	19	0	20	25	0	0	0	0	0
Guernsey	5	47	1	53	90	64	14	12	16	106
Hungary	13	61	0	74	135	28	17	15	80	140
Iceland	9	58	0	67	109	4	17	9	9	39
Isle of Man	9	54	0	63	105	200	28	2	47	277
Italy	115	585	9	709	1,376	96	64	37	594	791
Jersey	4	38	0	42	61	3	0	1	1	5
Kosovo	0	2	0	2	2	0	0	0	0	0
Latvia	9	82	2	93	163	12	8	6	16	42
Liechtenstein	2	15	0	17	26	0	0	0	0	0
Lithuania	6	107	0	113	141	27	9	1	7	44
Luxembourg	18	92	1	111	210	81	25	1	15	122
Madeira	0	1	0	1	1	0	0	0	0	0
Malta	27	183	3	213	382	305	36	13	22	376
Moldova	2	17	0	19	28	7	0	0	25	32
Monaco	9	52	0	61	103	2	1	0	18	21
Montenegro	2	8	0	10	19	3	0	0	6	9
Netherlands	36	235	3	274	485	52	54	30	70	206
North Macedonia	1	6	0	7	12	0	0	0	0	0
Norway	42	188	0	230	427	11	50	18	181	260
Poland	68	268	0	336	656	66	41	43	151	301
Portugal	22	264	5	291	464	198	14	17	53	282
Republic of Ireland	30	213	0	243	384	42	11	11	48	112
Romania	21	121	0	142	241	28	10	8	49	95
Russia	1	393	4	398	459	245	55	31	766	1,097
San Marino	3	17	0	20	34	296	35	10	23	364
Serbia	21	66	0	87	186	41	4	12	26	83
Slovakia	12	44	1	57	127	17	7	5	50	79
Slovenia	10	73	0	83	130	20	9	5	27	61
Spain	64	428	3	495	838	97	70	84	501	752
Sweden	52	367	0	419	663	49	49	34	173	305
Switzerland	141	781	10	932	1,735	114	104	33	281	532
Turkey	79	380	2	461	860	175	37	25	100	337
U.K.	392	4,035	13	4,440	6,464	174	193	279	721	1,367
Ukraine	1	94	0	95	100	29	38	4	108	179
Total	2,103	14,186	104	16,393	27,733					
MIDDLE EAST										
Bahrain	1	33	1	35	54	13	0	0	13	26
Iraq	1	17	0	18	23	5	16	0	80	101
Israel	18	149	3	170	297	40	38	24	57	159
Jordan	2	67	0	69	78	17	12	0	11	40
Kuwait	0	20	1	21	35	13	0	0	13	26
Lebanon	1	50	3	54	101	8	2	1	7	18
Oman	3	24	0	27	41	12	0	0	32	44
Qatar	9	56	1	66	122	38	2	3	71	114
Saudi Arabia	24	158	4	186	355	81	25	4	114	224
Syria	0	4	0	4	4	8	0	0	0	8
United Arab Emirates	44	471	6	521	812	65	26	1	198	290
Yemen	0	5	0	5	5	0	3	0	0	3
Total	103	1,054	19	1,176	1,926					
NORTH AMERICA										
Canada	171	2,582	28	2,781	3,977	660	1,233	255	1,916	4,064
Mexico	79	1,015	25	1,119	1,840	750	316	69	565	1,700

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Saint Pierre and Miquelon (France)	0	1	0	1	1	0	0	0	0	0
U.S.A.	1,641	27,552	469	29,657	43,941	17,435	9,631	4,329	7,487	38,882
Total	1,891	31,150	522	33,563	49,759					
OCEANIA										
American Samoa	0	5	0	5	5	0	0	0	0	0
Australia	68	1,299	13	1,380	1,882	312	664	832	955	2,763
Cook Islands	0	9	0	9	9	1	4	0	0	5
Easter Island (Chile)	0	1	0	1	1	0	0	0	0	0
Fiji	2	27	0	29	38	0	21	13	11	45
French Polynesia	0	29	0	29	29	0	1	0	0	1
Guam	2	17	0	19	28	0	1	1	0	2
Kiribati	1	3	0	4	9	0	2	0	0	2
Marshall Islands	0	7	0	7	7	0	1	0	0	1
Micronesia	0	2	0	2	2	0	0	2	0	2
New Caledonia	1	24	0	25	30	0	0	0	0	0
New Zealand	22	465	0	487	590	19	124	66	545	754
Niue	0	1	0	1	1	0	0	0	0	0
Northern Marianas	0	8	0	8	8	0	0	0	0	0
Palau	0	1	0	1	1	0	0	1	0	1
Papua New Guinea	2	55	0	57	66	13	80	4	85	182
Samoa	0	16	0	16	16	0	5	1	0	6
Solomon Islands	0	5	0	5	5	2	7	5	0	14
Tahiti	0	1	0	1	1	0	0	0	0	0
Tonga	0	2	0	2	2	0	0	0	0	0
Vanuatu	1	8	0	9	14	0	2	10	0	12
Total	99	1,985	13	2,097	2,744					
SOUTH AMERICA										
Argentina	15	370	5	390	530	209	205	55	189	658
Bolivia	3	22	0	25	39	11	36	7	13	67
Brazil	138	3,099	39	3,276	4,471	1,108	1,459	537	1,441	4,545
Chile	11	268	3	282	376	46	68	10	250	374
Colombia	10	209	4	223	326	37	280	57	160	534
Ecuador	7	82	0	89	122	8	20	21	52	101
Falkland Islands	0	2	0	2	2	0	0	6	0	6
French Guiana	0	9	0	9	9	0	0	0	0	0
Guyana	0	28	0	28	28	0	26	6	7	39
Paraguay	4	83	0	87	106	8	58	60	8	134
Peru	3	86	0	89	103	19	41	5	47	112
Suriname	1	22	0	23	28	7	16	3	7	33
Uruguay	0	36	0	36	36	7	10	14	11	42
Venezuela	10	241	1	252	313	249	348	52	211	860
Total	202	4,557	52	4,811	6,488					
Unknown location	0	949	900	1,849	1,849					
TOTAL	4,972	59,832	1,670	66,474	100,622					

Publisher's affidavit

We hereby declare and confirm that all data set forth in this statement are true.

David Wright, Managing Director

Date: 28/08/2025

Janet Edwards, Database Manager

Bishop's Stortford, U.K.