

BUSINESS AIR NEWS

Magazine readership and circulation statement

JULY / AUGUST 2025

Business Air News is the world's leading magazine for business aircraft owners, and is published bi-monthly in printed and digital formats.

Each issue is distributed to our own proprietary and exclusive database of owners and operators or business jets, turboprops, cabin-class twins and twin turbine helicopters throughout the world, as well as other leading business aviation professionals.

The magazine can be read online, and these statements downloaded at www.businessairnews.com.

Our meticulous attention to detail in ensuring that we research owners and operators of every aircraft ensures market-leading impact and value-for-money for our advertisers.



SUMMARY

Qualified recipients	62,220
Other recipients	2,015
FBO copies	770
Bulk copies	5
Total copies	65,010
Total readership	98,731

Total readership figure is based on:

Readers per printed copy	5.6
Readers per digital/exhibition copy	1.0
Readers per bulk copy	15.0

The number of readers per printed copy is based on reader questionnaire feedback during the most recent three years. Casual visitors viewing the Digital edition on the web site are not included in these figures at all.

BUSINESS/OCCUPATION BREAKOUT

	Qualified Printed	Qualified Digital	Non-qualified Printed	Non-qualified Digital	Total	Per cent
Owners/operators of business aircraft	4,977	39,774	0	0	44,751	68.8
Other business aviation professionals	765	17,474	0	1,092	19,331	29.7
Other recipients	0	0	0	923	923	1.4
Total	5,742	57,248	0	2,015	65,005	

Note: Throughout this report there is no duplication between the Printed and Digital copy recipient figures. Those receiving a printed copy may also receive the Digital edition, but are not included in the Digital totals. Other recipients comprise mainly direct requests for the Digital edition.

Stansted News Ltd
134 South Street, Bishop's Stortford
Hertfordshire, CM23 3BQ
United Kingdom
Tel: +44 (0)1279 714505
www.businessairnews.com

Advertising Manager

Brad Wright

Tel: +44 (0)1279 714521

Email: brad@businessairnews.com

Circulation/Subscriptions

Janet Edwards

Tel: +44 (0)1279 714515

Email: janet@businessairnews.com

QUALIFIED SOURCE/AGE BREAKOUT

	One Year Printed	One Year Digital	Two Years Printed	Two Years Digital	Three Years Printed	Three Years Digital	Total
Direct Personal Requests	430	396	331	332	571	358	2,418
Company Requests	85	1,363	77	411	7	277	2,220
Aircraft Registries & Directories	3,912	49,106	299	4,451	30	554	58,352
Total	4,427	50,865	707	5,194	608	1,189	62,990

QUALIFIED MAILING ADDRESS BREAKOUT

	Count	Per cent
Individuals by name and job title	57,898	91.9
Individuals by name only	2,971	4.7
Individuals by job title only	2,121	3.3
Total	62,990	

AIRCRAFT FLEET DATA: Shown below are the numbers of aircraft registered in each country, the owners and operators of which we aim to include within our printed circulation. Note that we also distribute to those responsible for aircraft based in this region but registered elsewhere.

GEOGRAPHIC DISTRIBUTION

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
AFRICA										
Algeria	7	24	0	31	63	9	58	0	44	111
Angola	16	32	3	51	167	24	44	7	63	138
Benin	1	3	0	4	9	0	2	0	3	5
Botswana	17	43	0	60	138	6	57	5	19	87
Burkina Faso	4	7	0	11	29	3	5	0	11	19
Burundi	0	1	0	1	1	0	0	0	1	1
Cameroon	3	11	0	14	28	4	5	0	16	25
Cape Verde	1	3	0	4	9	0	1	0	0	1
Central African Republic	2	12	0	14	23	0	6	9	0	15
Chad	0	8	0	8	8	7	11	1	0	19
Comoros	1	4	0	5	10	0	3	0	0	3
Congo	2	3	0	5	14	6	4	4	3	17
Congo, Democratic Republic	6	13	0	19	47	0	0	0	0	0
Djibouti	0	3	0	3	3	1	1	0	1	3
Egypt	12	114	2	128	211	38	12	1	65	116
Equatorial Guinea	2	2	0	4	13	7	3	0	2	12
Eswatini	0	3	0	3	3	0	1	0	1	2
Ethiopia	4	46	0	50	68	2	10	3	5	20
Gabon	2	10	0	12	21	4	7	7	8	26
Gambia	1	4	0	5	10	2	0	0	0	2
Ghana	3	23	0	26	40	5	9	0	5	19
Guinea	2	4	0	6	15	0	2	1	3	6
Guinea-Bissau	0	2	0	2	2	0	2	1	0	3
Ivory Coast	4	7	0	11	29	4	12	3	18	37
Kenya	39	161	1	201	394	17	202	9	70	298
Lesotho	2	2	0	4	13	0	0	0	5	5
Liberia	0	4	0	4	4	0	0	0	0	0
Libya	0	18	0	18	18	15	10	5	15	45
Madagascar	7	22	0	29	61	3	21	2	10	36
Mali	3	10	0	13	27	2	7	1	2	12
Mauritania	0	3	0	3	3	2	8	1	2	13
Mauritius	5	32	0	37	60	3	10	0	5	18
Mayotte	0	1	0	1	1	0	0	0	0	0
Morocco	12	44	2	58	141	40	28	5	29	102
Mozambique	3	11	0	14	28	2	7	3	15	27
Namibia	13	43	0	56	116	12	30	4	15	61

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Niger	3	2	0	5	19	1	9	0	0	10
Nigeria	47	143	2	192	436	76	26	3	119	224
Reunion	1	13	0	14	19	0	0	0	3	3
Rwanda	1	4	0	5	10	0	2	1	4	7
Sao Tome and Principe	1	1	0	2	7	2	1	0	0	3
Senegal	4	13	0	17	35	6	8	3	7	24
Seychelles	5	15	0	20	43	0	0	0	0	0
Sierra Leone	0	4	0	4	4	0	0	0	2	2
Somalia	0	6	0	6	6	0	0	0	3	3
South Africa	242	532	7	781	1,992	135	375	127	443	1,080
South Sudan	0	2	0	2	2	1	0	0	0	1
Sudan	3	13	0	16	30	6	8	1	12	27
Tanzania	23	72	0	95	201	4	97	14	11	126
Togo	0	5	0	5	5	1	3	0	2	6
Tunisia	5	31	0	36	59	12	3	1	10	26
Uganda	4	35	0	39	57	2	26	2	14	44
Zambia	9	31	0	40	81	4	27	13	13	57
Zimbabwe	10	21	0	31	77	0	9	12	9	30
Total	532	1,676	17	2,225	4,910					

ASIA

Afghanistan	0	8	0	8	8	3	37	0	57	97
Bangladesh	1	46	0	47	52	1	9	0	44	54
Bhutan	0	19	0	19	19	0	0	0	1	1
Brunei	0	4	0	4	4	3	0	0	7	10
Cambodia	0	18	0	18	18	0	0	0	14	14
China	31	540	3	574	759	375	207	20	714	1,316
East Timor	1	1	0	2	7	0	0	0	0	0
Hong Kong	0	3	0	3	3	0	0	0	0	0
India	5	799	3	807	872	196	91	16	255	558
Indonesia	6	172	1	179	221	37	178	24	239	478
Iran	3	52	0	55	69	45	16	0	43	104
Japan	16	255	2	273	375	107	114	44	678	943
Kazakhstan	2	71	0	73	82	44	15	1	73	133
Kyrgyzstan	0	7	0	7	7	1	1	1	4	7
Laos	0	7	0	7	7	0	2	0	5	7
Macau	2	17	0	19	28	1	0	0	1	2
Malaysia	10	179	7	196	340	16	38	4	145	203
Maldives	0	35	0	35	35	0	68	1	0	69
Mongolia	2	19	0	21	30	1	5	0	14	20
Myanmar	2	10	0	12	21	0	3	0	3	6
Nepal	4	52	0	56	74	2	54	0	33	89
Pakistan	6	64	0	70	98	42	35	12	79	168
Philippines	2	177	4	183	248	56	85	28	192	361
Singapore	5	176	6	187	294	6	0	0	7	13
South Korea	7	106	2	115	175	34	18	0	152	204
Sri Lanka	1	55	0	56	61	1	10	4	25	40
Taiwan	3	76	1	80	108	7	12	2	14	35
Tajikistan	0	2	0	2	2	5	0	0	7	12
Thailand	6	126	1	133	175	42	51	3	218	314
Turkmenistan	1	2	0	3	8	7	0	0	30	37
Uzbekistan	0	17	0	17	17	5	0	0	10	15
Vietnam	1	45	0	46	51	11	6	0	19	36
Total	117	3,160	30	3,307	4,265					

CENTRAL AMERICA

Anguilla	0	5	0	5	5	0	0	5	0	5
Antigua	1	15	0	16	21	0	0	3	2	5
Aruba	0	9	0	9	9	67	0	0	7	74
Bahamas	2	87	2	91	128	16	51	41	0	108

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Barbados	0	24	0	24	24	2	3	1	0	6
Belize	2	19	0	21	30	0	24	2	4	30
Bermuda	0	20	0	20	20	70	4	0	2	76
Bonaire (Netherlands)	0	1	0	1	1	0	0	0	0	0
British Virgin Islands	0	18	0	18	18	0	1	1	0	2
Cayman	0	15	0	15	15	142	0	0	19	161
Costa Rica	3	75	0	78	92	2	36	10	27	75
Curacao	1	18	0	19	24	0	10	8	0	18
Dominica	0	2	0	2	2	0	0	0	0	0
Dominican Republic	4	143	1	148	180	26	24	4	28	82
El Salvador	1	25	0	26	31	0	3	2	15	20
Grand Cayman	0	1	0	1	1	0	0	0	0	0
Grenada	0	2	0	2	2	0	0	0	0	0
Guadeloupe	2	13	0	15	24	0	0	0	0	0
Guatemala	8	124	4	136	229	8	56	17	151	232
Haiti	0	5	0	5	5	0	4	3	0	7
Honduras	3	37	0	40	54	2	25	2	18	47
Jamaica	1	20	0	21	26	0	1	3	9	13
Martinique	1	5	0	6	11	0	0	0	0	0
Montserrat	0	1	0	1	1	0	0	3	0	3
Netherlands Antilles	0	1	0	1	1	0	0	0	0	0
Nicaragua	1	7	0	8	13	0	4	0	3	7
Panama	4	117	2	123	169	9	34	7	74	124
Puerto Rico	2	112	4	118	183	0	0	0	0	0
Saba (NL)	0	1	0	1	1	0	0	0	0	0
Saint Barthelemy (France)	1	12	0	13	18	0	0	0	0	0
Saint Martin (France)	0	1	0	1	1	0	0	0	0	0
Sint Eustatius (NL)	0	1	0	1	1	0	0	0	0	0
Sint Maarten	1	12	0	13	18	0	5	1	0	6
St Kitts and Nevis	0	9	0	9	9	0	0	0	0	0
St Lucia	0	8	0	8	8	0	0	0	0	0
St Vincent	0	15	0	15	15	0	0	0	0	0
Trinidad and Tobago	0	18	0	18	18	0	0	0	0	0
Turks and Caicos	1	18	0	19	24	0	0	0	0	0
Virgin Islands (U.S.)	1	32	0	33	38	0	0	0	0	0
West Indies	1	2	0	3	8	0	0	0	0	0
Total	41	1,050	13	1,104	1,475					
EUROPE										
Albania	1	10	0	11	16	0	0	0	5	5
Alderney	0	1	0	1	1	0	0	0	0	0
Andorra	1	2	0	3	8	0	0	0	0	0
Armenia	3	10	0	13	27	3	2	0	5	10
Austria	99	429	5	533	1,058	215	40	49	189	493
Azerbaijan	5	16	0	21	44	20	1	0	24	45
Azores	0	2	0	2	2	0	0	0	0	0
Belarus	0	7	1	8	22	20	5	0	13	38
Belgium	63	238	4	305	651	50	31	24	56	161
Bosnia-Herzegovina	2	7	0	9	18	3	2	2	5	12
Bulgaria	9	94	0	103	144	23	14	3	17	57
Canary Islands	0	4	0	4	4	0	0	0	0	0
Croatia	8	58	0	66	103	14	7	1	17	39
Cyprus	22	65	0	87	188	1	2	6	19	28
Cyprus (Northern)	0	2	0	2	2	0	0	0	0	0
Czech Republic	69	319	3	391	750	77	75	47	92	291
Denmark	43	205	3	251	491	84	68	61	52	265
Estonia	20	52	0	72	164	7	25	8	8	48
Faroe Islands	2	11	0	13	22	0	0	0	0	0
Finland	21	135	2	158	283	18	41	15	51	125

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
France	270	1,203	11	1,484	2,880	228	292	200	721	1,441
Georgia	5	40	0	45	68	4	1	0	26	31
Germany	356	1,493	16	1,865	3,727	517	355	161	612	1,645
Gibraltar	0	5	0	5	5	0	0	0	0	0
Greece	33	220	2	255	435	28	24	11	75	138
Greenland	2	20	0	22	31	0	0	0	0	0
Guernsey	13	41	1	55	129	65	12	12	15	104
Hungary	20	56	0	76	168	28	17	15	80	140
Iceland	8	57	0	65	102	4	17	9	9	39
Isle of Man	7	55	0	62	94	200	29	2	46	277
Italy	136	550	9	695	1,447	95	64	37	595	791
Jersey	9	36	0	45	86	3	0	1	1	5
Kosovo	0	2	0	2	2	0	0	0	0	0
Latvia	6	88	2	96	152	12	8	6	16	42
Liechtenstein	3	13	0	16	30	0	0	0	0	0
Lithuania	6	93	0	99	127	27	9	1	7	44
Luxembourg	14	91	1	106	184	78	25	1	15	119
Madeira	0	1	0	1	1	0	0	0	0	0
Malta	25	185	3	213	370	303	36	13	21	373
Moldova	4	14	0	18	36	6	0	0	25	31
Monaco	9	50	0	59	100	1	1	0	18	20
Montenegro	2	7	0	9	18	3	0	0	6	9
Netherlands	39	232	3	274	495	52	54	30	70	206
North Macedonia	2	6	0	8	17	0	0	0	0	0
Norway	37	181	0	218	388	11	49	18	180	258
Poland	76	261	0	337	687	64	42	43	151	300
Portugal	33	254	5	292	514	197	14	17	53	281
Republic of Ireland	36	209	0	245	411	42	11	11	49	113
Romania	21	120	0	141	238	28	10	8	49	95
Russia	0	409	4	413	469	246	54	31	766	1,097
San Marino	3	17	0	20	34	290	35	10	22	357
Serbia	19	63	0	82	169	41	4	11	26	82
Slovakia	17	41	1	59	151	17	7	5	50	79
Slovenia	11	73	0	84	135	21	9	5	27	62
Spain	74	425	3	502	884	98	70	84	501	753
Sweden	65	351	0	416	715	49	49	34	170	302
Switzerland	156	770	10	936	1,794	115	106	33	272	526
Turkey	97	364	2	463	937	170	37	25	99	331
U.K.	462	3,835	13	4,310	6,617	174	192	277	722	1,365
Ukraine	1	95	0	96	101	29	38	4	109	180
Total	2,445	13,693	104	16,242	28,945					
MIDDLE EAST										
Bahrain	4	32	1	37	69	13	0	0	13	26
Iraq	1	17	0	18	23	5	15	0	80	100
Israel	22	145	3	170	313	39	38	23	57	157
Jordan	3	65	0	68	82	17	12	0	11	40
Kuwait	0	20	1	21	35	13	0	0	13	26
Lebanon	1	50	3	54	101	8	2	1	7	18
Oman	2	25	0	27	36	12	0	0	32	44
Qatar	13	55	1	69	143	38	2	3	71	114
Saudi Arabia	29	156	4	189	378	78	25	4	114	221
Syria	0	4	0	4	4	8	0	0	0	8
United Arab Emirates	49	481	6	536	845	64	26	1	198	289
Yemen	0	5	0	5	5	0	3	0	0	3
Total	124	1,055	19	1,198	2,034					
NORTH AMERICA										
Canada	146	2,597	28	2,771	3,835	653	1,226	253	1,913	4,045
Mexico	58	1,028	25	1,111	1,728	749	312	66	564	1,691

	<i>Printed</i>	<i>Digital</i>	<i>FBO/Exhib</i>	<i>Total</i>	<i>Readership</i>	<i>Jets</i>	<i>Turboprops</i>	<i>Twins</i>	<i>Helicopters</i>	<i>Fleet</i>
Saint Pierre and Miquelon (France)	0	1	0	1	1	0	0	0	0	0
U.S.A.	1,175	27,527	474	29,171	41,217	17,370	9,630	4,311	7,474	38,785
Total	1,379	31,153	527	33,059	46,780					
OCEANIA										
American Samoa	0	5	0	5	5	0	0	0	0	0
Australia	74	1,323	13	1,410	1,932	310	659	832	957	2,758
Cook Islands	0	9	0	9	9	1	4	0	0	5
Easter Island (Chile)	0	1	0	1	1	0	0	0	0	0
Fiji	0	30	0	30	30	0	19	13	11	43
French Polynesia	0	26	0	26	26	0	1	0	0	1
Guam	2	17	0	19	28	0	1	1	0	2
Kiribati	0	4	0	4	4	0	2	0	0	2
Marshall Islands	0	7	0	7	7	0	1	0	0	1
Micronesia	0	2	0	2	2	0	0	2	0	2
New Caledonia	1	23	0	24	29	0	0	0	0	0
New Zealand	25	471	0	496	611	19	121	66	550	756
Niue	0	1	0	1	1	0	0	0	0	0
Northern Marianas	1	7	0	8	13	0	0	0	0	0
Palau	0	1	0	1	1	0	0	1	0	1
Papua New Guinea	0	56	0	56	56	13	79	4	84	180
Samoa	0	16	0	16	16	0	5	1	0	6
Solomon Islands	0	5	0	5	5	2	7	5	0	14
Tahiti	0	2	0	2	2	0	0	0	0	0
Tonga	0	2	0	2	2	0	0	0	0	0
Vanuatu	1	5	0	6	11	0	2	9	0	11
Total	104	2,013	13	2,130	2,790					
SOUTH AMERICA										
Argentina	20	377	5	402	564	207	203	55	190	655
Bolivia	2	22	0	24	33	11	36	7	13	67
Brazil	163	3,075	39	3,277	4,573	1,094	1,444	537	1,437	4,512
Chile	11	276	3	290	383	46	68	10	250	374
Colombia	5	211	4	220	299	37	279	56	160	532
Ecuador	4	82	0	86	104	8	20	21	52	101
Falkland Islands	0	2	0	2	2	0	0	6	0	6
French Guiana	1	7	0	8	13	0	0	0	0	0
Guyana	0	28	0	28	28	0	26	6	7	39
Paraguay	3	81	0	84	98	8	58	60	8	134
Peru	3	81	0	84	98	19	41	5	47	112
Suriname	1	21	0	22	27	5	16	3	7	31
Uruguay	2	36	0	38	47	7	9	14	11	41
Venezuela	15	241	1	257	340	249	345	52	213	859
Total	230	4,540	52	4,822	6,608					
Unknown location	0	923	0	923	923					
TOTAL	4,972	59,263	775	65,010	98,731					

Publisher's affidavit

We hereby declare and confirm that all data set forth in this statement are true.

David Wright, Managing Director

Date: 25/06/2025

Janet Edwards, Database Manager

Bishop's Stortford, U.K.