

BUSINESS AIR NEWS

Magazine readership and circulation statement

MAY / JUNE 2025

Business Air News is the world's leading magazine for business aircraft owners, and is published bi-monthly in printed and digital formats.

Each issue is distributed to our own proprietary and exclusive database of owners and operators of business jets, turboprops, cabin-class twins and twin turbine helicopters throughout the world, as well as other leading business aviation professionals.

The magazine can be read online, and these statements downloaded at www.businessairnews.com.

Our meticulous attention to detail in ensuring that we research owners and operators of every aircraft ensures market-leading impact and value-for-money for our advertisers.



SUMMARY

Qualified recipients	61,729
Other recipients	2,007
FBO copies	773
Bulk copies	5
Exhibition copies	300
Total copies	64,814
Total readership	99,088

Total readership figure is based on:

Readers per printed copy	5.7
Readers per digital/exhibition copy	1.0
Readers per bulk copy	15.0

The number of readers per printed copy is based on reader questionnaire feedback during the most recent three years. Casual visitors viewing the Digital edition on the web site are not included in these figures at all.

BUSINESS/OCCUPATION BREAKOUT

	Qualified Printed	Qualified Digital	Non-qualified Printed	Non-qualified Digital	Total	Per cent
Owners/operators of business aircraft	5,022	39,579	0	0	44,601	69.1
Other business aviation professionals	726	17,175	0	1,093	18,994	29.4
Other recipients	0	0	0	914	914	1.4
Total	5,748	56,754	0	2,007	64,509	

Note: Throughout this report there is no duplication between the Printed and Digital copy recipient figures. Those receiving a printed copy may also receive the Digital edition, but are not included in the Digital totals. Other recipients comprise mainly direct requests for the Digital edition.

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QUALIFIED SOURCE/AGE BREAKOUT

	One Year Printed	One Year Digital	Two Years Printed	Two Years Digital	Three Years Printed	Three Years Digital	Total
Direct Personal Requests	390	444	316	355	566	378	2,449
Company Requests	96	1,345	69	399	9	284	2,202
Aircraft Registries & Directories	3,972	49,014	271	3,949	59	586	57,851
Total	4,458	50,803	656	4,703	634	1,248	62,502

QUALIFIED MAILING ADDRESS BREAKOUT

	Count	Per cent
Individuals by name and job title	57,438	91.8
Individuals by name only	2,955	4.7
Individuals by job title only	2,109	3.3
Total	62,502	

AIRCRAFT FLEET DATA: Shown below are the numbers of aircraft registered in each country, the owners and operators of which we aim to include within our printed circulation. Note that we also distribute to those responsible for aircraft based in this region but registered elsewhere.

GEOGRAPHIC DISTRIBUTION

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
AFRICA										
Algeria	6	22	0	28	56	9	58	0	44	111
Angola	13	32	3	48	151	24	44	7	63	138
Benin	0	3	0	3	3	0	0	0	3	3
Botswana	13	46	0	59	120	6	57	5	19	87
Burkina Faso	2	9	0	11	20	3	5	0	11	19
Burundi	0	1	0	1	1	0	0	0	1	1
Cameroon	2	11	0	13	22	4	5	0	16	25
Cape Verde	0	4	0	4	4	0	1	0	0	1
Central African Republic	4	12	0	16	35	0	6	9	0	15
Chad	1	7	0	8	13	7	11	1	0	19
Comoros	0	5	0	5	5	0	3	0	0	3
Congo	0	3	0	3	3	6	4	4	3	17
Congo, Democratic Republic	5	12	0	17	40	0	0	0	0	0
Djibouti	0	3	0	3	3	1	1	0	1	3
Egypt	10	107	2	119	194	38	12	1	65	116
Equatorial Guinea	1	2	0	3	8	7	3	0	2	12
Eswatini	0	3	0	3	3	0	1	0	1	2
Ethiopia	4	48	0	52	71	2	10	3	5	20
Gabon	4	8	0	12	31	4	7	7	8	26
Gambia	2	4	0	6	15	2	0	0	0	2
Ghana	2	23	0	25	34	5	9	0	5	19
Guinea	1	4	0	5	10	0	2	1	3	6
Guinea-Bissau	0	2	0	2	2	0	2	1	0	3
Ivory Coast	2	7	0	9	18	4	12	3	18	37
Kenya	38	153	1	192	385	17	201	9	71	298
Lesotho	2	1	0	3	12	0	0	0	5	5
Liberia	0	3	0	3	3	0	0	0	0	0
Libya	0	13	0	13	13	15	10	5	15	45
Madagascar	6	21	0	27	55	3	21	2	10	36
Mali	5	9	0	14	38	2	7	1	1	11
Mauritania	0	3	0	3	3	2	8	1	2	13
Mauritius	5	28	0	33	56	3	10	0	5	18
Mayotte	0	1	0	1	1	0	0	0	0	0
Morocco	10	44	2	56	131	40	28	5	29	102
Mozambique	3	11	0	14	28	2	7	3	14	26
Namibia	9	43	0	52	94	12	30	4	15	61

	Printed	Digital	FBO/Exhib	Total	Readership	Jets	Turboprops	Twins	Helicopters	Fleet
Niger	3	2	0	5	19	1	9	0	0	10
Nigeria	35	149	2	186	378	76	26	3	120	225
Reunion	2	12	0	14	23	0	0	0	3	3
Rwanda	1	4	0	5	10	0	2	1	4	7
Sao Tome and Principe	1	1	0	2	7	2	1	0	0	3
Senegal	4	14	0	18	37	6	8	3	7	24
Seychelles	5	13	0	18	42	0	0	0	0	0
Sierra Leone	0	4	0	4	4	0	0	0	2	2
Somalia	0	6	0	6	6	0	0	0	3	3
South Africa	199	563	7	769	1,802	133	375	129	438	1,075
South Sudan	0	2	0	2	2	1	0	0	0	1
Sudan	3	13	0	16	30	6	8	1	12	27
Tanzania	12	79	0	91	147	4	97	14	10	125
Togo	0	5	0	5	5	1	3	0	2	6
Tunisia	2	31	0	33	42	12	2	1	10	25
Uganda	5	27	0	32	56	2	24	2	14	42
Zambia	9	34	0	43	85	4	26	13	12	55
Zimbabwe	11	20	0	31	83	0	8	12	9	29
Total	442	1,687	17	2,146	4,461					

ASIA

Afghanistan	0	8	0	8	8	3	37	0	57	97
Bangladesh	3	44	0	47	61	1	9	0	44	54
Bhutan	1	18	0	19	24	0	0	0	1	1
Brunei	0	4	0	4	4	3	0	0	7	10
Cambodia	1	17	0	18	23	0	0	0	14	14
China	37	530	3	570	786	376	205	20	714	1,315
East Timor	0	2	0	2	2	0	0	0	0	0
Hong Kong	0	3	0	3	3	0	0	0	0	0
India	6	788	3	797	867	191	91	16	256	554
Indonesia	15	157	1	173	258	35	174	24	236	469
Iran	0	53	0	53	53	45	16	0	43	104
Japan	26	264	2	292	442	107	114	44	678	943
Kazakhstan	7	62	0	69	102	44	15	1	73	133
Kyrgyzstan	1	6	0	7	12	1	1	1	4	7
Laos	1	7	0	8	13	0	2	0	5	7
Macau	2	17	0	19	28	1	0	0	1	2
Malaysia	15	178	7	200	368	17	39	4	145	205
Maldives	2	33	0	35	44	0	68	1	0	69
Mongolia	4	12	0	16	35	1	5	0	13	19
Myanmar	0	11	0	11	11	0	3	0	3	6
Nepal	6	48	0	54	82	2	54	0	33	89
Pakistan	9	62	0	71	113	43	35	12	79	169
Philippines	3	164	4	171	241	55	83	26	189	353
Singapore	12	177	6	195	335	6	0	0	7	13
South Korea	10	102	2	114	189	34	19	0	152	205
Sri Lanka	2	54	0	56	65	1	10	4	25	40
Taiwan	8	72	1	81	133	7	12	2	13	34
Tajikistan	0	2	0	2	2	5	0	0	7	12
Thailand	5	129	1	135	172	42	50	3	219	314
Turkmenistan	1	2	0	3	8	7	0	0	30	37
Uzbekistan	0	17	0	17	17	5	0	0	10	15
Vietnam	5	44	0	49	72	11	6	0	19	36
Total	182	3,087	30	3,299	4,574					

CENTRAL AMERICA

Anguilla	0	5	0	5	5	0	0	5	0	5
Antigua	1	15	0	16	21	0	0	3	2	5
Aruba	0	9	0	9	9	67	0	0	7	74
Bahamas	3	88	2	93	135	16	50	41	0	107

	<i>Printed</i>	<i>Digital</i>	<i>FBO/Exhib</i>	<i>Total</i>	<i>Readership</i>	<i>Jets</i>	<i>Turboprops</i>	<i>Twins</i>	<i>Helicopters</i>	<i>Fleet</i>
Barbados	0	24	0	24	24	2	3	1	0	6
Belize	1	21	0	22	27	0	24	2	4	30
Bermuda	0	17	0	17	17	70	4	0	2	76
Bonaire (Netherlands)	0	1	0	1	1	0	0	0	0	0
British Virgin Islands	1	17	0	18	23	0	1	1	0	2
Cayman	1	15	0	16	21	141	0	0	19	160
Costa Rica	3	76	0	79	93	2	36	10	27	75
Curacao	1	18	0	19	24	0	10	8	0	18
Dominica	0	2	0	2	2	0	0	0	0	0
Dominican Republic	16	133	1	150	239	26	24	4	28	82
El Salvador	0	24	0	24	24	0	3	2	15	20
Grand Cayman	0	1	0	1	1	0	0	0	0	0
Grenada	0	2	0	2	2	0	0	0	0	0
Guadeloupe	2	12	0	14	23	0	0	0	0	0
Guatemala	10	112	4	126	229	8	56	15	149	228
Haiti	0	4	0	4	4	0	4	3	0	7
Honduras	3	36	0	39	53	2	25	2	18	47
Jamaica	2	20	0	22	31	0	1	3	9	13
Martinique	0	6	0	6	6	0	0	0	0	0
Montserrat	0	1	0	1	1	0	0	3	0	3
Netherlands Antilles	0	1	0	1	1	0	0	0	0	0
Nicaragua	0	7	0	7	7	0	4	0	3	7
Panama	15	110	2	127	226	9	35	7	74	125
Puerto Rico	6	110	4	120	204	0	0	0	0	0
Saba (NL)	0	1	0	1	1	0	0	0	0	0
Saint Barthelemy (France)	0	13	0	13	13	0	0	0	0	0
Saint Martin (France)	0	1	0	1	1	0	0	0	0	0
Sint Eustatius (NL)	0	1	0	1	1	0	0	0	0	0
Sint Maarten	0	12	0	12	12	0	5	1	0	6
St Kitts and Nevis	1	9	0	10	15	0	0	0	0	0
St Lucia	0	8	0	8	8	0	0	0	0	0
St Vincent	0	16	0	16	16	0	0	0	0	0
Trinidad and Tobago	2	16	0	18	27	0	0	0	0	0
Turks and Caicos	1	17	0	18	23	0	0	0	0	0
Virgin Islands (U.S.)	2	32	0	34	43	0	0	0	0	0
West Indies	1	3	0	4	9	0	0	0	0	0
Total	72	1,016	13	1,101	1,621					
EUROPE										
Albania	1	10	0	11	16	0	0	0	5	5
Alderney	0	1	0	1	1	0	0	0	0	0
Andorra	1	3	0	4	9	0	0	0	0	0
Armenia	2	10	0	12	21	3	2	0	5	10
Austria	81	425	5	511	962	214	40	49	189	492
Azerbaijan	1	19	0	20	25	20	1	0	24	45
Azores	0	2	0	2	2	0	0	0	0	0
Belarus	0	8	1	9	23	20	5	0	13	38
Belgium	49	252	4	305	591	50	31	24	56	161
Bosnia-Herzegovina	2	9	0	11	20	3	2	2	5	12
Bulgaria	10	89	0	99	146	23	14	3	16	56
Canary Islands	0	4	0	4	4	0	0	0	0	0
Croatia	7	56	0	63	96	14	7	1	17	39
Cyprus	19	63	0	82	171	1	2	6	19	28
Cyprus (Northern)	0	2	0	2	2	0	0	0	0	0
Czech Republic	60	331	3	394	718	76	75	47	92	290
Denmark	31	215	3	249	437	84	69	61	53	267
Estonia	12	60	0	72	128	7	25	8	8	48
Faroe Islands	0	13	0	13	13	0	0	0	0	0
Finland	18	138	2	158	271	18	41	15	52	126

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France	216	1,227	11	1,454	2,623	229	290	200	716	1,435
Georgia	2	38	0	40	49	4	1	0	26	31
Germany	308	1,536	16	1,860	3,532	522	355	161	610	1,648
Gibraltar	0	5	0	5	5	0	0	0	0	0
Greece	34	222	2	258	446	28	24	11	75	138
Greenland	2	20	0	22	31	0	0	0	0	0
Guernsey	9	45	2	56	126	64	12	12	15	103
Hungary	11	62	0	73	125	28	16	15	80	139
Iceland	5	60	0	65	88	3	17	9	8	37
Isle of Man	9	54	0	63	105	197	29	2	47	275
Italy	91	566	9	666	1,220	95	64	37	596	792
Jersey	9	38	0	47	89	3	0	1	1	5
Kosovo	0	2	0	2	2	0	0	0	0	0
Latvia	6	84	2	92	148	12	8	6	16	42
Liechtenstein	3	13	0	16	30	0	0	0	0	0
Lithuania	8	90	0	98	136	27	9	1	7	44
Luxembourg	14	91	1	106	186	77	25	1	15	118
Madeira	0	1	0	1	1	0	0	0	0	0
Malta	22	187	3	212	357	303	36	13	21	373
Moldova	3	15	0	18	32	6	0	0	25	31
Monaco	9	50	0	59	101	1	1	0	18	20
Montenegro	2	7	0	9	18	3	0	0	6	9
Netherlands	39	237	3	279	504	52	55	29	70	206
North Macedonia	1	6	0	7	12	0	0	0	0	0
Norway	35	183	0	218	382	11	49	18	180	258
Poland	62	278	0	340	631	61	43	43	152	299
Portugal	26	249	5	280	472	194	14	17	54	279
Republic of Ireland	31	210	0	241	387	42	11	11	50	114
Romania	19	121	0	140	229	28	10	8	49	95
Russia	0	417	4	421	477	245	54	31	765	1,095
San Marino	1	19	0	20	25	287	34	10	22	353
Serbia	15	63	0	78	148	40	4	11	26	81
Slovakia	19	42	1	62	165	17	7	5	49	78
Slovenia	8	74	0	82	120	21	9	5	27	62
Spain	59	432	3	494	813	96	70	84	500	750
Sweden	55	370	0	425	684	48	49	34	171	302
Switzerland	129	786	10	925	1,671	110	104	33	269	516
Turkey	78	376	2	456	851	170	37	25	100	332
U.K.	387	3,897	13	4,297	6,298	175	192	276	715	1,358
Ukraine	1	95	0	96	101	29	38	4	109	180
Total	2,022	13,978	105	16,105	27,078					
MIDDLE EAST										
Bahrain	2	30	1	33	56	13	0	0	13	26
Iraq	1	14	0	15	20	5	15	0	80	100
Israel	18	148	3	169	296	39	39	23	56	157
Jordan	2	65	0	67	76	17	12	0	11	40
Kuwait	0	19	1	20	34	13	0	0	13	26
Lebanon	1	52	3	56	103	8	2	1	7	18
Oman	3	26	0	29	43	12	0	0	32	44
Qatar	8	56	1	65	117	38	2	3	71	114
Saudi Arabia	21	152	4	177	332	78	25	4	114	221
Syria	0	6	0	6	6	8	0	0	0	8
United Arab Emirates	38	463	6	507	770	64	26	1	198	289
Yemen	0	5	0	5	5	0	3	0	0	3
Total	94	1,036	19	1,149	1,857					
NORTH AMERICA										
Canada	110	2,579	28	2,717	3,626	645	1,181	241	1,907	3,974
Mexico	60	1,020	25	1,105	1,737	747	309	65	562	1,683

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Saint Pierre and Miquelon (France)	0	1	0	1	1	0	0	0	0	0
U.S.A.	1,353	27,094	476	28,918	41,946	17,339	9,612	4,298	7,454	38,703
Total	1,523	30,694	529	32,746	47,310					
OCEANIA										
American Samoa	0	5	0	5	5	0	0	0	0	0
Australia	129	1,307	13	1,449	2,237	311	659	832	953	2,755
Cook Islands	0	9	0	9	9	1	4	0	0	5
Easter Island (Chile)	0	1	0	1	1	0	0	0	0	0
Fiji	0	24	0	24	24	0	18	13	11	42
French Polynesia	0	27	0	27	27	0	1	0	0	1
Guam	1	17	0	18	23	0	1	1	0	2
Kiribati	0	4	0	4	4	0	2	0	0	2
Marshall Islands	0	7	0	7	7	0	1	0	0	1
Micronesia	0	2	0	2	2	0	0	2	0	2
New Caledonia	2	24	0	26	35	0	0	0	0	0
New Zealand	42	462	0	504	701	19	122	66	554	761
Niue	0	1	0	1	1	0	0	0	0	0
Northern Marianas	0	8	0	8	8	0	0	0	0	0
Palau	0	1	0	1	1	0	0	1	0	1
Papua New Guinea	1	56	0	57	62	13	79	4	83	179
Samoa	0	16	0	16	16	0	5	1	0	6
Solomon Islands	0	5	0	5	5	2	7	5	0	14
Tahiti	0	2	0	2	2	0	0	0	0	0
Tonga	0	2	0	2	2	0	0	0	0	0
Vanuatu	1	5	0	6	11	0	2	9	0	11
Total	176	1,985	13	2,174	3,183					
SOUTH AMERICA										
Argentina	35	373	5	413	648	207	204	55	190	656
Bolivia	3	22	0	25	39	11	37	7	13	68
Brazil	340	2,932	39	3,311	5,455	1,076	1,436	531	1,429	4,472
Chile	19	272	3	294	425	46	69	10	252	377
Colombia	15	200	4	219	346	37	279	56	160	532
Ecuador	9	80	0	89	131	8	20	21	52	101
Falkland Islands	0	2	0	2	2	0	0	6	0	6
French Guiana	0	8	0	8	8	0	0	0	0	0
Guyana	2	27	0	29	38	0	24	6	7	37
Paraguay	8	77	0	85	123	8	57	58	8	131
Peru	0	83	0	83	83	19	41	5	47	112
Suriname	2	18	0	20	29	5	16	3	7	31
Uruguay	2	33	0	35	44	7	9	14	11	41
Venezuela	29	237	1	267	417	249	345	49	213	856
Total	464	4,364	52	4,880	7,789					
Unknown location	0	914	300	1,214	1,214					
TOTAL	4,975	58,761	1,078	64,814	99,088					

Publisher's affidavit

We hereby declare and confirm that all data set forth in this statement are true.

David Wright, Managing Director

Date: 06/05/2025

Janet Edwards, Database Manager

Bishop's Stortford, U.K.